

Call from the CITY**Aleksander Miszański**
Mayor of Kraków

Dear ladies and gentlemen

Spring brings new energy and sunshine, which encourages action and a positive mood. It is also a good moment to invest in skills and strengthen the potential of your companies. That is why I encourage you to take part in the city's training programs supporting entrepreneurs – both those focused on business development and those preparing for new systemic solutions such as the National e-Invoicing System (KSeF). Kraków consistently creates space for exchanging experiences and building business relations. The next editions of the “Kraków Women's Cluster” meetings and the “Job Fair” are opportunities to gain knowledge, develop competencies, and establish valuable professional contacts.

Whatever the season, we make sure that Kraków remains a city friendly not only for living but also for running a business and carrying out investments, especially in modern and innovative sectors of the economy. Cooperation with the “LifeScience Kraków Cluster,” of which the city is a partner, plays an important role in supporting the development of future-oriented industries.

We regularly report on municipal economic initiatives and activities supporting entrepreneurs through the “Invest in Krakow” profile.

I invite you all to read it!

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Call for the **BUSINESS**

CITY AT THE INTERNATIONAL INVESTMENT FAIR MIPIM 2026

From 10-13 March 2026, Krakow once again presented the city's investment potential at the MIPIM 2026 International Trade Fair.

As always, the Cannes event brought together representatives of the global real estate market: investors, developers, investment funds and delegations from cities and regions around the world. **More than 20,000 people from nearly 90 countries** attended this year's 36th edition, confirming the event's stature as one of the most important meetings of the investment and urban industry.

Krakow, together with the municipal company Krakow Nowa Huta Przyszłości (Nowa Huta of the future), used this time to promote both investment areas and planned infrastructure

investments. The city presented real estate for industrial investment and industry-related activities, at the same time fostering economic activation and sustainable development in the Nowa Huta district. There was a lot of interest among contractors in the planned underground construction projects.

The Krakow stand was visited in large numbers by investors and business partners. For local government, this is important from the perspective of building long-term investor relations. Thank you for all the fruitful discussions, interesting meetings, exchanges of knowledge and experiences. We believe that the information we have provided will enable further development of the city and allow further important investments to be located in Krakow.



Call for the **COOPERATION**

'ENTREPRENEURIAL SPRING' AT TAURON ARENA KRAKOW - THOUSANDS OF PEOPLE SOUGHT NEW PROFESSIONAL OPPORTUNITIES

On 11 March 2026, the TAURON Arena Krakow hosted the next edition of the Job and Entrepreneurship Fair entitled '**Entrepreneurial Spring**' - an event which attracts every year people looking for new career opportunities, planning to change their career path or interested in starting their own business. This year's edition once again confirmed that Krakow is a place where professional development and entrepreneurship meet with real support from institutions and business.

The event was organised by the Krakow Municipal Labour Office and the Department of Entrepreneurship and Innovation at the Municipality of Krakow. The fair enjoyed record attendance - the hall space was visited by around **4,500 people**, while workshops and development meetings were attended by **nearly 300 participants**.

Meetings with employers and real job offers

Visitors were very interested in **the exhibition area**, where more than **100 companies** presen-

ted their offers. Participants were able to speak directly with recruiters, learn more about working conditions in individual organisations and get a first-hand view of labour market expectations.

The Municipality of Krakow's stand was also besieged, where interested parties could inquire about current employment opportunities at the city hall office and learn about the specifics of working in public administration.

Entrepreneurship in practice

An integral part of the event was an **entrepreneurial zone** visited by those planning to start their own business or develop an existing business. Experts from, among others, the Municipality of Krakow's Business Support Centre explained, step by step, how to navigate the formalities involved in setting up such a business and what forms of support are available to entrepreneurs in Krakow. Through face-to-face consultations, participants were able to receive practical guidance on financing,



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business development or available support programmes for entrepreneurs.

Future competence and career development

The fair programme also included **practical workshops to develop the competences of the future**. Full rooms during classes related to, for example, drone control or the use of VR technology confirmed the high demand for this kind of knowledge. Participants were also able to learn how to effectively plan their careers, prepare for business or improve their self-presentation skills. A new feature of this year's edition **was a socio-professional activation zone**, where NGOs presented initiatives aimed at residents and encouraged them to get involved in social activities and volunteering.

Professional support for candidates

There was also a lot of interest in **the career development zone**. Career counsellors and HR specialists analysed participants' application documents, identified the most sought-after competences on the market and prepared candidates for interviews. An added attraction was the opportunity to have a professional photo taken for a CV or LinkedIn profile.

Hackathon for young entrepreneurs

The fair was also accompanied by a **business hackathon** aimed at secondary school and university students. For eight hours, young Cracovians worked on innovative business ideas with the support of mentors and experts. The final presentations showed how much creativity and entrepreneurial energy lies within the youngest generation.

Impetus for action

The 'Entrepreneurial Spring' Job and Entrepreneurship Fair proved once again that in the dynamically changing world of the labour market, **knowledge, contacts and the courage to take on new challenges** are key. For many participants, the event inspired a career change, competence development or starting their own business.

The next edition of the fair is already planned **for October** and the organisers are promising even more opportunities for those who want to consciously shape their professional future.



Call from the **COOPERATION**

THE POWER OF COOPERATION AND LEADERSHIP - NEXT MEETING OF THE KRAKOW WOMEN'S CLUSTER



On 12 March 2026, the Zablocie 20.22 Cluster held another meeting of the **'Krakow Women's Cluster' - an initiative integrating women working in business, science and public administration.** The event brought together female entrepreneurs, managers and experts to discuss leadership, collaboration and building strong women in organisations.

The meeting was opened by Barbara Skrabacz-Matusik - deputy director for HR at the Municipality of Krakow, who talked about the role of HR in public administration as a space for empowering women. In her presentation, the speaker emphasised that properly designed HR processes can make a real difference in the professional development of women and in building more inclusive organisations.

The next lecture was given by Anna Sidorowicz, a mentor of female leaders, trainer and consultant in the field of leadership and communication. In her speech entitled 'Competence is not everything. What really determines who becomes a leader', she pointed out that professional knowledge and experience alone are not enough to gain influence and position in an organisation. The courage to act, the ability to build relationships and self-awareness are also crucial.

The second part of the meeting was practical. Moderated networking and case study work

was led by Katarzyna Zielińska - an expert in management, business coaching and mentoring, a manager with more than 20 years of experience in creating and managing companies. Thanks to a specially designed formula, participants were able to present their competences, experiences and business potential, and work together on specific project challenges.

The meeting showed that moderated networking can be much more than an exchange of business cards. The participants created a space for a substantive conversation about collaboration, recommendations and new business initiatives.

As the organisers emphasised, the aim of the event was to create an environment based on trust, openness and mutual support. The evening confirmed that when women come together to share knowledge, experience and ideas, relationships and projects are formed that can make a real difference to the local entrepreneurial ecosystem.

The next meetings of the 'Krakow Women's Cluster' are scheduled for the second half of the year and, according to the organisers, will continue the idea of building a strong community of women who support each other in their professional and business development.

Call from the **COOPERATION**

ENTREPRENEUR SERVICE POINT INVITES ENTREPRENEURS TO TRAIN HOW TO USE KSEF

The Municipality of Krakow's Entrepreneur Service Point, in cooperation with the Małopolska Branch of the National Chamber of Tax Advisers in Krakow, periodically organises practical training sessions on the use of the National Chamber of Tax Advisers (KIDP). The meetings are aimed at preparing entrepreneurs to use the system efficiently, presenting its key features and answering questions related to the implementation of the new obligations.

The trainings are conducted by Justyna Zającz-Wysocka - President of the Małopolska Branch of KIDP. The meetings are of a practical nature and include, among other things, a discussion of the most important issues related to the implementation of KIDP in companies, a presentation of how to work with the system and guidance on how to prepare a company for its new responsibilities.

The next training session will take place as early as **13 April 2026 at 12:00 at the Cluster of Socio-Economic Innovation at ul. Zabłocie 20**. The next dates are scheduled for:

- **6 July 2026, 12:00 pm**
- **5 October 2026, 12:00 pm**

Participation in the event is free of charge. This is an excellent opportunity to gain practical knowledge and address any doubts about the operation of the KSeF system.



The National e-Invoice System is a nationwide ICT platform for issuing, receiving and storing structured invoices. The introduction of KSeF is one of the key elements of the digitisation of tax settlements in Poland. The system is expected to streamline workflows, increase billing security and make it easier for businesses to manage invoices.

<https://ksef.podatki.gov.pl/>

Important dates:

From **1 April 2026**, KSeF 2.0 is mandatory for all entrepreneurs and invoice issuers, except for up to PLN 10,000 per month.

From **1 January 2027**, it is mandatory for all entrepreneurs.



Call for the **NEW INICIATIVE**

STAY UP TO DATE WITH 'INVEST IN KRAKOW'!

Why do companies choose Krakow?

What distinguishes the capital of Małopolska from other cities in the country and the world?

We invite you to follow the **profile 'Invest in Krakow' on LinkedIn**, where we present not only our local business and scientific potential on an ongoing basis, but also information about business and startup events where you can establish valuable and long-term relationships, so important in a rapidly changing world full of technology.

Find out about Krakow's labour market and office sector, learn about trends in key economic sectors and access up-to-date rankings and reports confirming Krakow's strong position in Europe. Follow news about the booming innovation ecosystem, the successes of local technology companies, university-business collaboration and the City's efforts to foster entrepreneurship.

Join us on our LinkedIn profile and stay up to date on Krakow business news, conferences, workshops and projects that will help you get to the next level!

LinkedIn



Call from the **INNOVATION**

LIFESCIENCE

FROM COLLABORATION TO INNOVATION –
 how the 'Life Science Krakow Cluster' is changing
 the rules of the game

It all starts with a meeting. Sometimes it's a conversation over coffee, sometimes it's the first sentence spoken at an event, and sometimes it's one well asked question: who else is working on a similar challenge?

In the life science community, it is moments like these that matter most. Because innovations are rarely born in isolation, and are created where different competences begin to intersect.

An ecosystem that connects people and ideas

The 'Life Science Krakow Cluster' is an environment where different worlds and perspectives meet: business and science, experience and fresh eyes, scale and agility. It is this diversity that creates a space in which it is easier to have a breakthrough. Because the most interesting solutions arise where someone sees a problem and someone else can solve it.

At the heart of this process is the coordinating body – **the LifeScience Krakow Cluster Foundation** – which initiates collaboration, connects people and sets direction. It ensures that ideas do not remain concepts, but evolve into tangible projects. Through its involvement in regional and European initiatives, the Cluster provides its partners with access to knowledge, funding and international networks – often essential for further growth. It also organises **a wide range of**

events, from large-scale conferences to open, weekly Cluster Breakfasts.

LSOS - a cooperation that is structured

A key element of this ecosystem is **the Life Science Open Space Collaboration Platform**. This is where dispersed information begins to form a coherent picture: who is working on what, who is looking for support, and who could become a partner.

The platform operates year-round, enabling continuous collaboration. Its natural culmination is the annual **Life Science Open Space conference**, held each autumn in Kraków. This is when momentum builds – conversations turn into decisions, and ideas into real projects.

Why does it matter?

Because today, competitive advantage is not defined solely by what you know, but by who you work with. The Klaster LifeScience Kraków offers access to an environment that accelerates development – connecting people, shortening the path from idea to implementation, and opening new opportunities for collaboration.

And it all starts with a decision: if you are active in the area of health and quality of life, you can observe this environment. Or you can enter it.

Because innovation comes through collaboration.



HOW TO GROW YOUR COMPANY WITH THE SUPPORT OF KRAKÓW'S INSTITUTIONS?

Meeting for Entrepreneurs

Registration open till 12 April 2026
Details available at www.dlabiznesu.krakow.pl

Tuesday, 14th April 2026 11:00 a.m.

Kraków Socio-Economic Innovation Cluster
Zabłocie 20.22

Let's talk about the future of your
business at the Zabłocie Cluster!



Substantive organizer



Partners



Business



Kraków



POP



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 [Biznes i Nauka w Krakowie](#)

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