

— Call from the **CITY**

Aleksander Miszalski
 President of the City of Krakow



Dear ladies and gentlemen,

There is a lot going on in autumn in Krakow - it is the time for the inauguration of another academic year, conferences and meetings. Many of these relate to business, new trends in the economy, as well as the potential available to the scientific community, which is an undeniable asset of our City. The best example of this is the first edition of the event 'Tech-ON! Krakow & Malopolska Region', which by bringing together representatives of science, business, local government, culture and the creative sector, confirmed Krakow's aspirations as a growing centre of innovation. In turn, the theme of another conference, entitled 'The Dragon's Teeth', organised by the Aspire Association, was the importance of our City in the modern services sector, especially at a time of change in the labour market.

Meanwhile, the city's Entrepreneur Service Point, located in the Zabłocie 20.22 Cluster, has expanded its offer to include specialised business succession advice for local entrepreneurs. Also in the Zabłocie cluster, the fourth edition of the 'Entrepreneurial Krakow Women' programme, through which participants gained professional knowledge and shared experiences, was summed up. The Zabłocie 20.22 cluster offers much more - it is worth visiting.

I invite you to read the current issue of the newsletter!

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Call from the **BUSINESS**

THE DRAGON'S TEETH

The annual ASPIRE conference bringing together leaders in innovation, business, technology and culture took place on 8-9 October. This time the event's motto was 'The Dragon's Teeth'. Why 'The Dragon's Teeth'? In Krakow, the dragon is part of our history, a symbol of strength and potential. We identify Dragon's Teeth with what we have at our strongest and best, namely people's potential, skills and competences.

At the centre of discussions at the meeting was cooperation between science and the modern services industry, which is a key driver of economic development in Krakow. Panels orga-

nised by the City of Kraków discussed the career ambitions of 'Generation Z', cooperation between the university environment and business and local government, and the shaping of the future labour market. A letter of intent was also signed between the Municipality of Krakow and the ASPIRE association on cooperation in strengthening the local labour market, identifying key competences for Krakow's long-term development, developing analytical tools to support strategic planning and recommendations for urban policies in the economic, educational and social areas.

<https://thedragonsteeth.aspire.org.pl/>



Call for the **NEW INITIATIVE**

SUCCESSION WITHOUT SECRETS – A NEW INITIATIVE AT THE ENTREPRENEUR SERVICE POINT

A new service - specialist **business succession advice** dedicated to local entrepreneurs - has been launched at the Entrepreneur Service Point (POP) in **ul. Zabłocie 22**.

The initiative is a collaboration between the Chamber of Industry and Commerce in Krakow and the Department of Entrepreneurship and Innovation of the Municipality of Krakow. Its aim is to support business owners in succession planning and ensure business continuity. This is in response to the growing needs of the SME sector to pass on businesses responsibly to the next generation or to prepare for ownership changes.

- **Do you want your heirs to be able to continue the business smoothly?**
- **Would you like to consult on the chosen form of transformation of your company?**
- **Are you thinking of selling your business?**

We warmly invite you to make use of our expert assistance.

Our experts are:

- Justyna Zając-Wysocka - tax advisor, legal advisor, President of the Management Board of Małopolska Branch of KIDP
- Michał Babij - legal adviser.

Consultations with a succession expert will take place every 2nd and 4th Monday of the month from 12 noon to 2 pm.

The assistance provided by POP has a comprehensive dimension in addition to the succession post, there are other consultation posts of business support institutions. Free information is currently provided by specialists from: Małopolska Branch of the National Chamber of Tax Advisers, the District Bar Council and the Polish Chamber of Patent Attorneys. The Entrepreneur Service Point also cooperates with institutions involved in the business registration process. At the information and service desks of

the Social Insurance Institution, the Statistical Office, you can make further arrangements for setting up a company. The Entrepreneur Service Point helps and supports local entrepreneurs, both Polish and foreign citizens, who have decided to open a business in Krakow. In order to facilitate the process of registering a company for foreigners and to support them in further stages, there is a foreigners' consultation desk at POP, where information is provided in Ukrainian and English. Such consultations can be used in person or by telephone.

All information can be found on the website of the Entrepreneur Service Point **www.dlabiznesu.krakow.pl/pop** or by calling: **12 616-5600**.



Call for the **COOPERATION**

MENTORING, INSPIRATION AND EXCHANGE OF EXPERIENCE - COMPLETION OF THE 4TH EDITION OF THE 'ENTREPRENEURIAL KRAKOW WOMEN' PROGRAMME

On 24 September, a unique meeting was held to sum up the fourth edition of the 'Entrepreneurial Krakow Women' programme - a city initiative supporting female entrepreneurship. This year's edition, prepared and conducted by the Women's Entrepreneurship Foundation, provided participants not only with professional knowledge, but also with inspiration and practical tools to develop their own business projects. The event was attended by Dominika Walec, Plenipotentiary of the President of the Municipality of Krakow for Cooperation with the Business Community, who emphasised the role of the programme in building a local community of enterprising women.

The programme ran from 15 May to 30 September. Recruitment, which ended on 12 June, attracted 180 applications, from which 22 participants were selected - 11 who had been in business for no more than two years and 11 with an idea for their own business. The participants were selected by a committee of experts and coordinators of programmes supporting female entrepreneurship.

Participants were able to benefit from various forms of support, including:

- **6 workshops** of 3 hours each,
- **2 motivational meetings** of 1.5 hours each,
- **meetings of 'First Company. Step by step'**, led by a member of staff from the UMK Entrepreneur Service Point,
- **an additional Business Mixer** lasting 1.5 hours,
- **5 hours of mentoring** with an experienced mentor from the Mentors Club of the Entrepreneurial Women's Network.

The programme proved to be not only an opportunity to gain knowledge, but also a space to exchange experiences and make valuable contacts. The participants shared their stories,

inspiring both each other and the mentors.

The four editions of the programme to date have yielded impressive results:

- nearly **900 women** took part in the research on the working situation of women,
- more than **1200 female participants** have benefited from the programme,
- more than **40 hours of training and workshops** were conducted,
- participants received **280 hours of individual mentoring**,
- **8 networking meetings** with inspiring business women were organised.

The 'Entrepreneurial Krakow Women' programme is an excellent example of how the combination of knowledge, experience and passion can create a space for real development and support for women who want to pursue their business dreams.

Would you like to co-create next year's edition of the programme? Share your ideas by writing to: przedsiebiorcze@um.krakow.pl.



Call from the **PAST**

THE SOCIO-ECONOMIC INNOVATION CLUSTER ZABŁOCIE 20.22

The Socio-Economic Innovation Cluster Zabłocie 20.22, realised as part of the revitalisation programme co-financed from EU funds of the MRPO WM, has become an important point on the map of Krakow. The project, which now serves residents, entrepreneurs, the third sector and creative circles as a meeting and development space, had its ideological beginning during the consultations of the Municipal Revitalisation Programme of Krakow. It is a space of cooperation for residents, entrepreneurs and NGOs, where initiatives are created to support the social and economic development of the city. By November 2025, around **15000 people** had taken advantage of the Cluster's offer, participating in more than **750 events**.

Events taking place in the Cluster spaces include:

- VI Urban Forum (17-19 June 2025)
- Krakow Women's Cluster (10 September 2025)
- 1. Birthday of the Business Incubator (18 September 2025)
- National Conference 'Revitalisation. Regeneration. In a neighbourly climate' (9-10 October 2025)
- Festival of volunteering (21-22 October 2025)



Cluster tenants

The Zabłocie 20.22 cluster is also a space for long-term tenants, including non-governmental organisations (Zustricz Foundation, Kraków City of Start-ups, Equality Signs Federation, Social Innovation Workshop Foundation, Development Space Foundation) and companies and entrepreneurs (ProMusicLab, Voice Masters, Przedsiębiorstwospołeczne.pl, NSCG sp. z o.o., Pantera Tooling sp. z o.o.).

In the Social Innovation Zone, the Food Bank Association in Krakow rents space for its statutory activities. On the first floor of the Zabłocie 20 building, there is a Multicultural Centre, a Social Integration Centre and an Information Point for Foreigners.

Come and see us!

More information about the activities of the Zabłocie 20.22 Cluster can be found at:
www.zablociespace.pl

And on social media profiles:



Call for the **COOPERATION**

JAGIELLONIAN UNIVERSITY CREATIVE COLLABORATION SPACES

That is, creative collaboration with the Municipality of Krakow.

Creative Collaboration Spaces (PKW) is a project implemented since 2023 at the Jagiellonian University as part of the ID.UJ Strategic Programme Initiative of Excellence, comprises an entire system consisting of firstly, specially designed rooms located in five university departments, providing facilities conducive to co-creation and collaboration, and secondly, projects, training courses and workshops, as well as cooperation with external partners, including the Municipality of Krakow. One of the outcomes of the meeting between the PKW team and the Municipality's representatives was that they started to cooperate with the Department of Entrepreneurship and Innovation in a project entitled '**SDG Challenge**', i.e. semester-long hackathons,

After two editions of this event, the next one, entitled '**SDG City Challenge**', dealt with local problems and its partners, i.e. the Municipality of Krakow (UMK) and the Regional Centre for Social Policy (ROPS), helped to answer questions:

1. How could we develop city markets as community centres? (UMK)
2. How could we create excellent conditions for career development in Kraków?(UMK)
3. How could we take better care of our physical and mental health?(ROPS)
4. How could we reduce and better prevent youth poverty and homelessness?(ROPS)

In the category overseen by the Municipality of Krakow, the **Tappgowisko** project, a mobile application supporting the revitalisation of urban marketplaces by combining traditional commercial functions with modern digital solutions, was recognised.

In June and September 2025, the next edition of the **She Starts - Women Citizens** in Business project took place. Organised on the initiative of the Municipality of Krakow, the Polish-Ger-

man-Ukrainian project was aimed at female students from Krakow, Frankfurt am Main and Lviv.

One of the winners of the best pitch competition was Paulina Kaczmarczyk, a student at the Faculty of Management and Social Communication at the Jagiellonian University (idea for the NeuroLink e-platform for neuroatypical people).

For more on further joint initiatives and collaborations, see <https://pkw.uj.edu.pl/>



Call from the **INNOVATION**

TECH-ON!

Tech-ON! - a new era of innovation in Krakow and Małopolska

First edition of **Tech-ON! Krakow & Małopolska Region** is over! The event brought together representatives from science, business, local government, culture and the creative sector, becoming a new space for dialogue about innovation and the future of the region.

During the conference, participants emphasised that **cooperation between different communities is key to the technological development of Małopolska**. Krakow, a city where tradition blends with modernity, has confirmed its enormous intellectual and economic potential.

The programme included three main thematic tracks: **Future City Innovations**, **AI Hub & ai_dev** and **Space & Security**. Discussions focused on practical applications of technology, the development of cities of the future, and

building a safe, sustainable digital world.

One of the highlights of the event was the **signing of a letter of intent for the development of the space technology sector in Krakow** - a symbolic step towards deepening cooperation between science, business and local government.

Tech-ON! proved that **Małopolska has what it takes to become an innovation centre in Central Europe**. This is just the beginning - the new collaboration platform is already inspiring more joint activities, where technology serves people and the future is born out of collaboration.

<https://www.techon.krakow.pl/>



Biznes



Kraków



POP



Biznes i Nauka w Krakowie

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