



Wesoła – a creative district

8,8 ha

Wesoła – area of Kopernika St.
Kraków – Śródmieście



Ownership	Kraków Development Agency Limited Liability Company
Area	8,8 ha
Location	District II Grzegórzki, Wesola – area of Kopernika St. Plots No. 12/2, 12/12, 12/28, 12/30 12/31, 12/33, 12/34, 12/36 - 12/43 precinct 52, Śródmieście (City Centre) registration unit.
Current state	Irregularly shaped area, bounded by Kopernika, Śniadeckich and Grzegórzecka streets. Historic listed buildings not exceeding 20 metres in height. Valuable and rich stand of trees. The existing urban layout of the area is listed in the register of historical monuments under reference A-650. A Masterplan has been completed, which sets out the main objectives: to create an open, multifunctional creative quarter, to protect heritage and green spaces, to develop cultural, educational and innovative functions, and to improve the quality of life for residents.26 investment tasks were defined, divided into three implementation phases over a 10-year time-frame. The development of a new local spatial plan for the area, taking into account the guidelines in the masterplan, is currently underway.
Immediate surroundings	Developments of a medical, religious and residential nature. Close proximity to major transport hubs. Proximity to museums, monuments, universities, business centres and shopping malls.
Transport accessibility	The site has a connection to the public roads of Mikołaja Kopernika, Śniadeckich and Grzegórzecka streets. The area is very well connected, tram and bus from Grzegórzecka and Lubicz streets. Nearby public transport interchanges: Grzegórzeckie Roundabout and Mogilskie Roundabout, as well as an interchange for the fast agglomeration railway. Wesola is an area adjacent to the Old Town, a walk from the city centre takes about 10 minutes. Planned: opening up the site to the four sides of the city (from the streets Kopernika, Śniadeckich, Grzegórzecka, św. Łazarza) by rebuilding entrances and creating entrance plazas. It was also assumed that east-west and north-south pedestrian and cycle communication would be made more efficient, which would be an extension of the city's network of connections.
Utilities	Complete: electricity, gas, central heating, hot water, telecommunications, plumbing
Proposed development programme	Wesola – a green creative district – an open space that inspires and encourages co-creation. It is a meeting place for culture, creative industries, innovation, science and business. The historic buildings will be adapted for their new functions, and four new buildings will be constructed – including two key ones: the Mediatheque with the Museum of Comics and the Groteska Theatre. The Culture Quarter in the buildings at Kopernika 15 will include the House of Literature, the Malopolska Institute of Culture and the KBF. There will also be an Urban Forum, a new Design Pharmacy, a FabLab, spaces for start-ups, a community centre, coworking, coliving and a gastronomic offer. The synergy between functions – from culture and education to innovation and everyday recreation – is intended to create a vibrant, open creative quarter. Greenery and water will become the natural heart of the district: an open meadow, a reservoir, a herbarium and medicinal plant gardens, a running loop, three playgrounds and zones of tranquillity and contemplation will create an attractive framework for everyday life and creative development.
More details about the area	Kraków Development Agency Limited Liability Company tel. (+48) 731 900 140, e-mail: biuro@armk.pl www.armk.pl/Masterplan

Municipality of Kraków, Department for Entrepreneurship and Innovation

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