

An aerial photograph of Kraków, Poland, taken during the 'blue hour' or sunset. The sky is a vibrant orange and yellow, transitioning into a deep blue. The city's historic architecture is visible, with numerous red-tiled roofs and illuminated windows. In the foreground, the prominent spire of St. Mary's Basilica (Bazylika Mariacka) stands out, featuring a dark, ornate roof and a tall, slender tower. The city extends to the horizon, with distant hills visible under the twilight sky.

KRAKÓW THE HOST CITY

KRAKÓW AIRPORT



KRAKÓW AIRPORT



NO.1
REGIONAL AIRPORT
IN POLAND

KRAKÓW AIRPORT



27

carriers

4

continents

118

cities

12 KM /15 MIN.

from historical centre

11,8 MLN

passengers in 2024

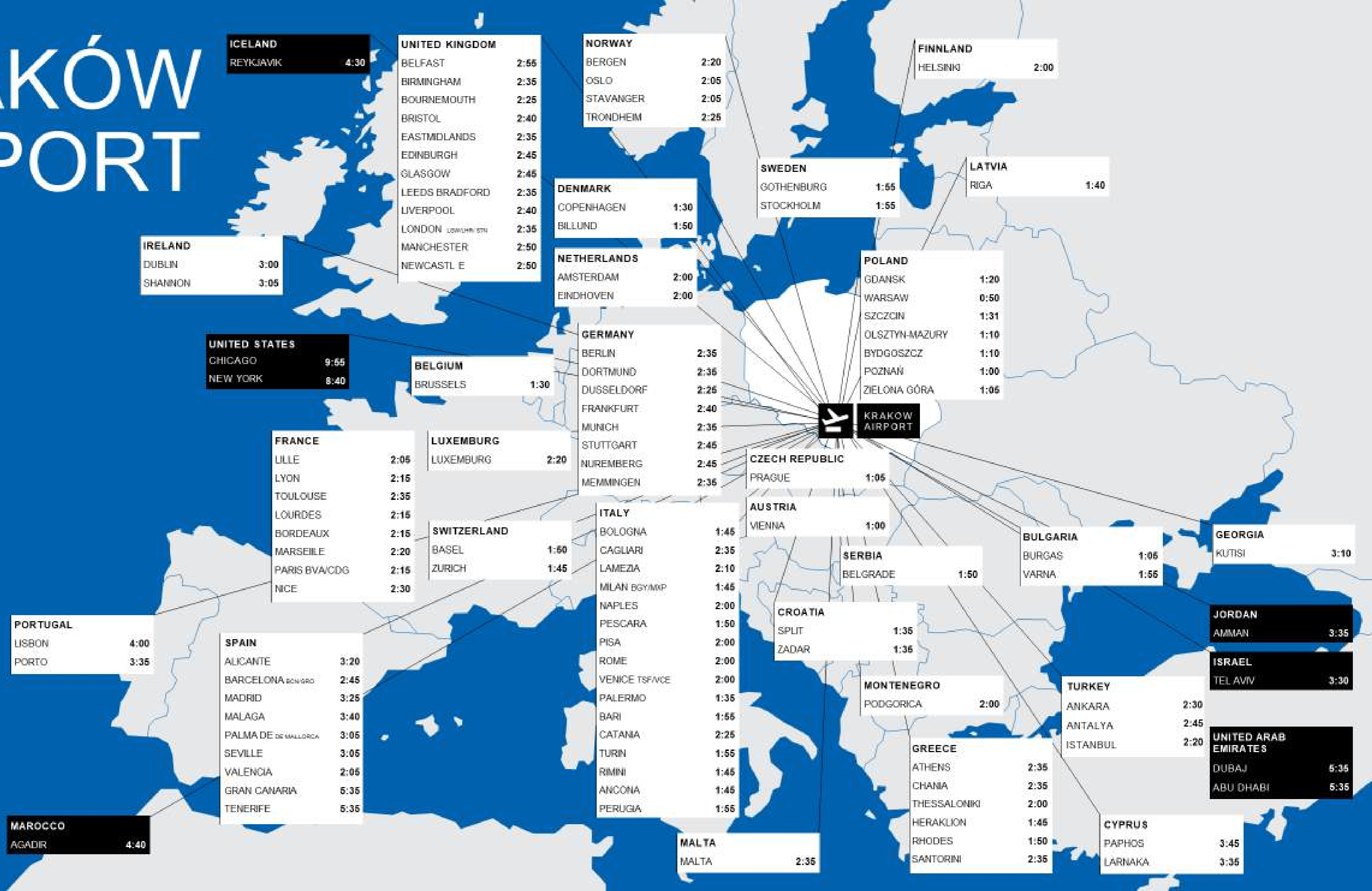
160

connections

37

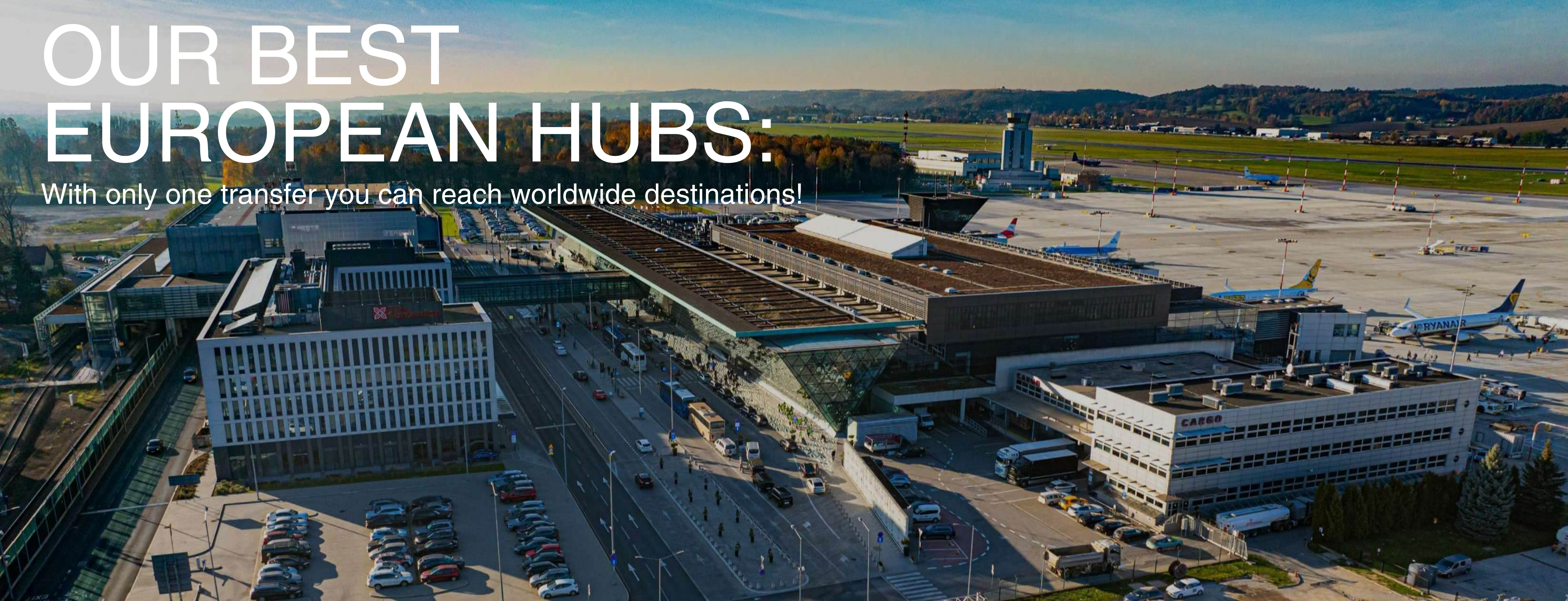
countries

KRAKÓW AIRPORT



OUR BEST EUROPEAN HUBS:

With only one transfer you can reach worldwide destinations!



6x DAILY

Amsterdam

3x DAILY

Frankfurt

2x DAILY

Munich

10x DAILY

London

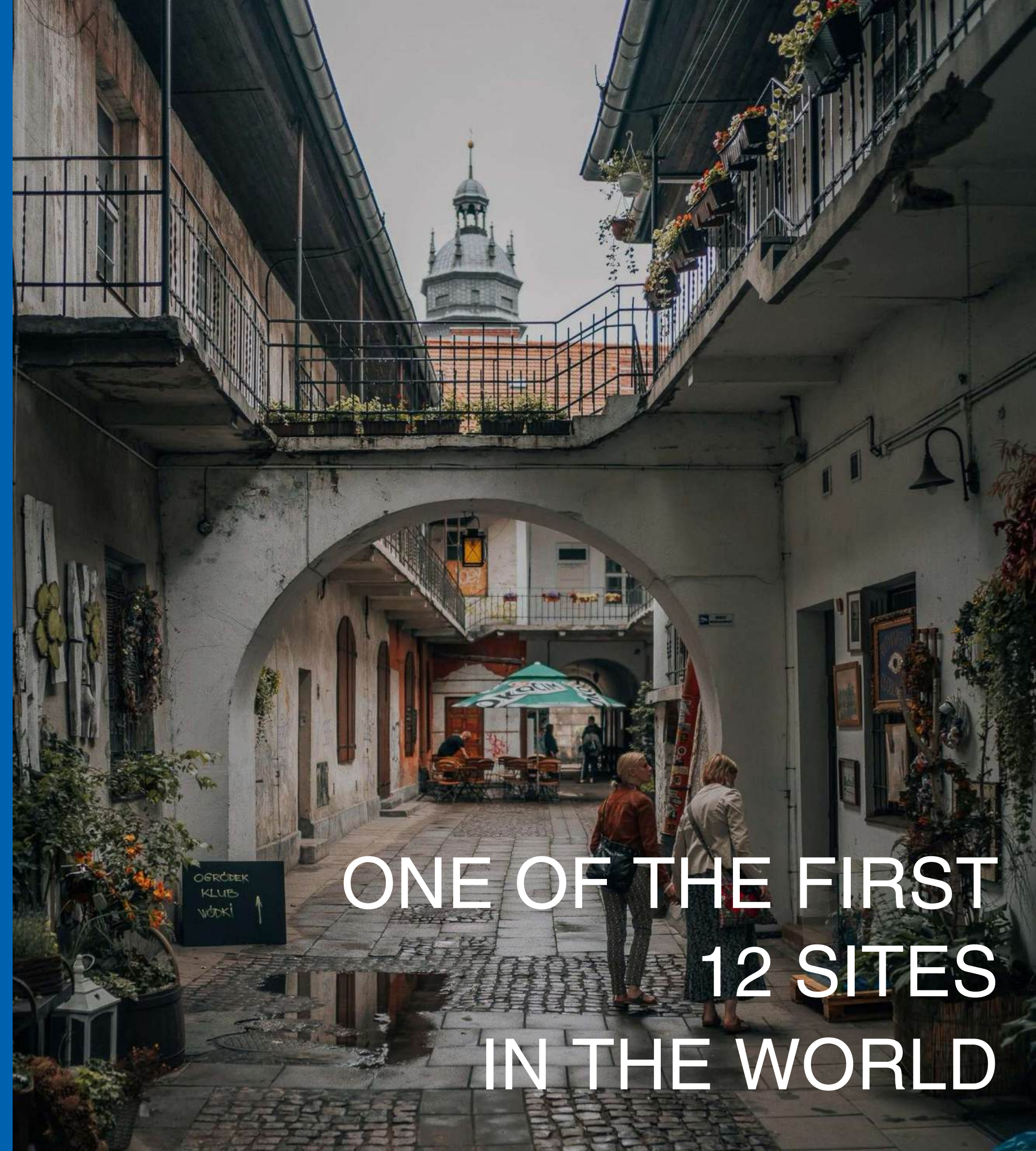
4x DAILY

Paris

6x DAILY

Warsaw

UNESCO WORLD
HERITAGE SITE
SINCE 1978



ONE OF THE FIRST
12 SITES
IN THE WORLD



OUTSTANDING EXAMPLE
OF AN ARCHITECTURAL
ENSEMBLE



ONE OF THE FIRST
12 SITES IN THE
WORLD

A rooftop terrace at dusk with string lights and a view of a historic city with church spires. The scene is captured from a high angle, looking over the city's rooftops. In the foreground, several people are seated on the terrace, their backs to the camera. They are looking out over the city, which is illuminated by the warm glow of the setting sun. The sky is a mix of orange, pink, and blue. In the background, several church spires and domes are visible, including a prominent one with a tall, dark spire. The overall atmosphere is romantic and serene.

CREATIVE CROSSROAD
THAT LIVES AND
BREATHES WITH
HERITAGE AND CULTURE

LOCAL CUISINE





LOCAL CUISINE

BOCCANERA RESTAURANT

500+

cafes and restaurants
in the citycentre

22

Restaurants in Michelin Guide

13

local products
protected under
EU law

15

local markets



EUROPEAN CAPITAL
OF GASTRONOMIC
CULTURE 2019



SLOW FOOD, FARM TO
TABLE, EAT LOCAL AND
EAT SEASONAL
MOVEMENTS

LOCALLY SOURCED
SEASONAL INGREDIENTS FROM
MAŁOPOLSKA REGION





POD ANIOLAMI RESTAURANT



NOTARESTO RESTAURANT

CLOSE TO NATURE



SUSTAINABILITY



56%

of the city is green
areas

3

landscape parks within
city area

311_{HA}

landscape parks within city area

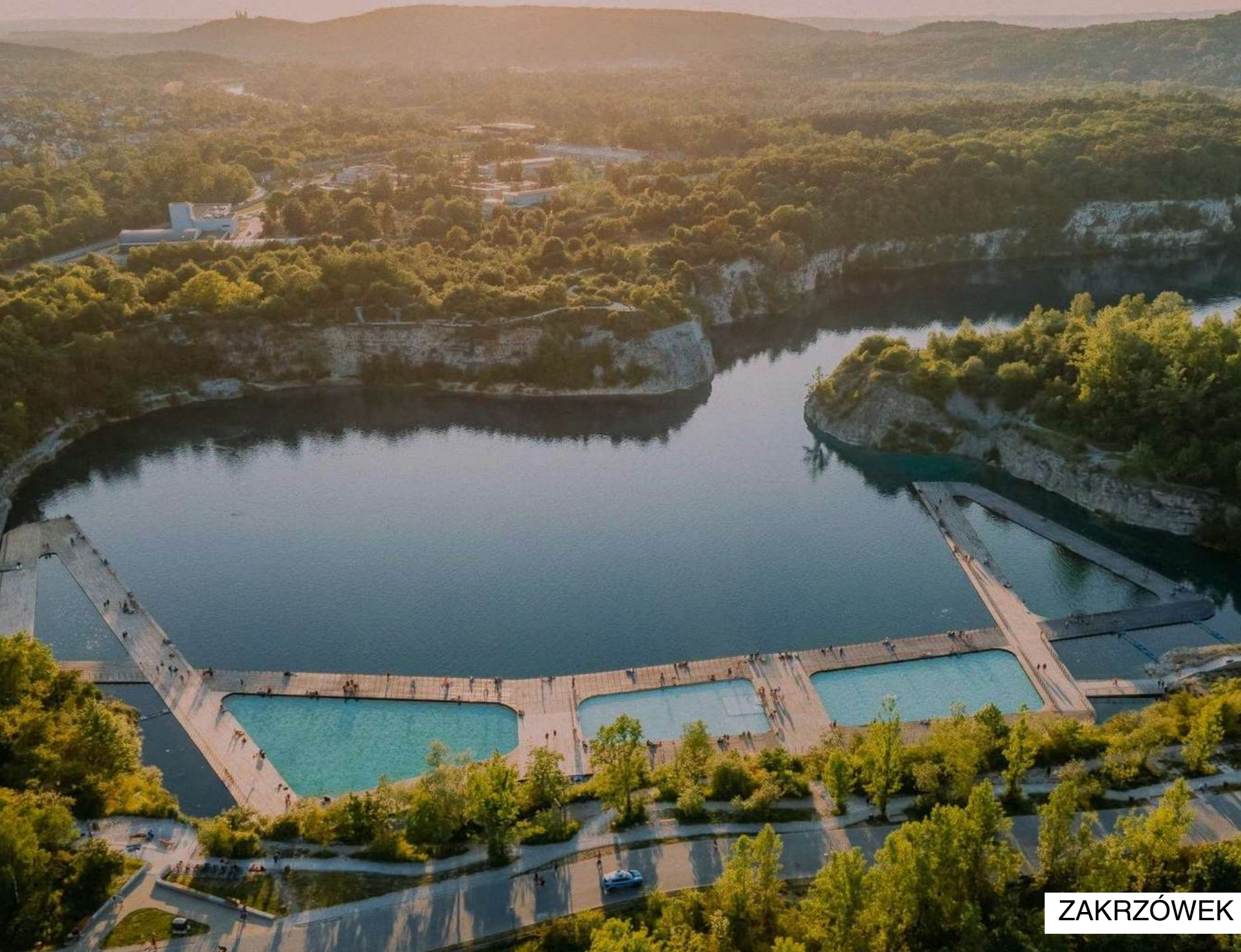
2022

Kraków joined GDS index

GREEN CITY



KRAKUS MOUND



ZAKRZÓWEK

50

public parks

5

mysterious mounds

3

water reservoirs

320 KM

of bicycle paths

CITY OF MUSEUMS



OVER 100
OF MUSEUMS



LADY WITH AN ERMINE



MOCAM MUSEUM OF
CONTEMPORARY ART



CITY OF FESTIVALS

OVER 80 INTERNATIONAL
FESTIVALS
REPRESENT IN GALL
SPHERES OF ART

30th Jewish
culture
Festival
in Kraków
25.06 —
04.07.2021





TOP 10 FESTIVALS

1. MISTERIA PASCHALIA
2. OPERA RARA
3. FESTIVAL OFF CAMERA (INDEPENDENT CINEMA)
4. KRAKOW FILM & FILM MUSIC FESTIVAL
5. JEWISH CULTURE FESTIVAL
6. SACRUM-PROFANUM MUSIC FESTIVAL
7. CONRAD FESTIVAL (LITERATURE)
8. UNSOUND FESTIVAL
9. (CONTEMPORARY MUSIC)
10. GRAND PARADE OF DRAGONS



DRAGON PARADE



REKAWKA - FOLK FESTIVAL

CHRISTMAS MARKET





CITY
OF SCIENCE
& BUSINESS



UNIVERSITIES



23

universities (10 public)

100

science/ research units

64

congress ambassadors

130 360

students



INTERNATIONAL BUSINESS HUB

OVER **270**
international companies
IT/BUSINESS SERVICES

ALMOST **130,000**
employees

OVER **1,6** MILLION M²
of modern office spaces

CONFERENCE VENUES



ICE KRAKÓW

CONGRESS CENTRE







Total capacity
3 400 PAX

Auditorium Hall S1
UP TO 1 915 PAX

Chamber Hall S3
1 X 400 PAX OR 2x200 PAX

Theatre Hall S2
UP TO 594 PAX

Conference Hall Complex S4
350 PAX OR
11 HALLS × OR 12x24 PAX



TAURON

ARENA KRAKÓW





HOSTED OVER 6 MLN
GUESTS AND 3K
EVENTS SINCE
OPENING



Main Hall

MAX. AREA OF THE ARENA COURT – 4 917 M²

PLACES ON GRAND STANDS – 15 030

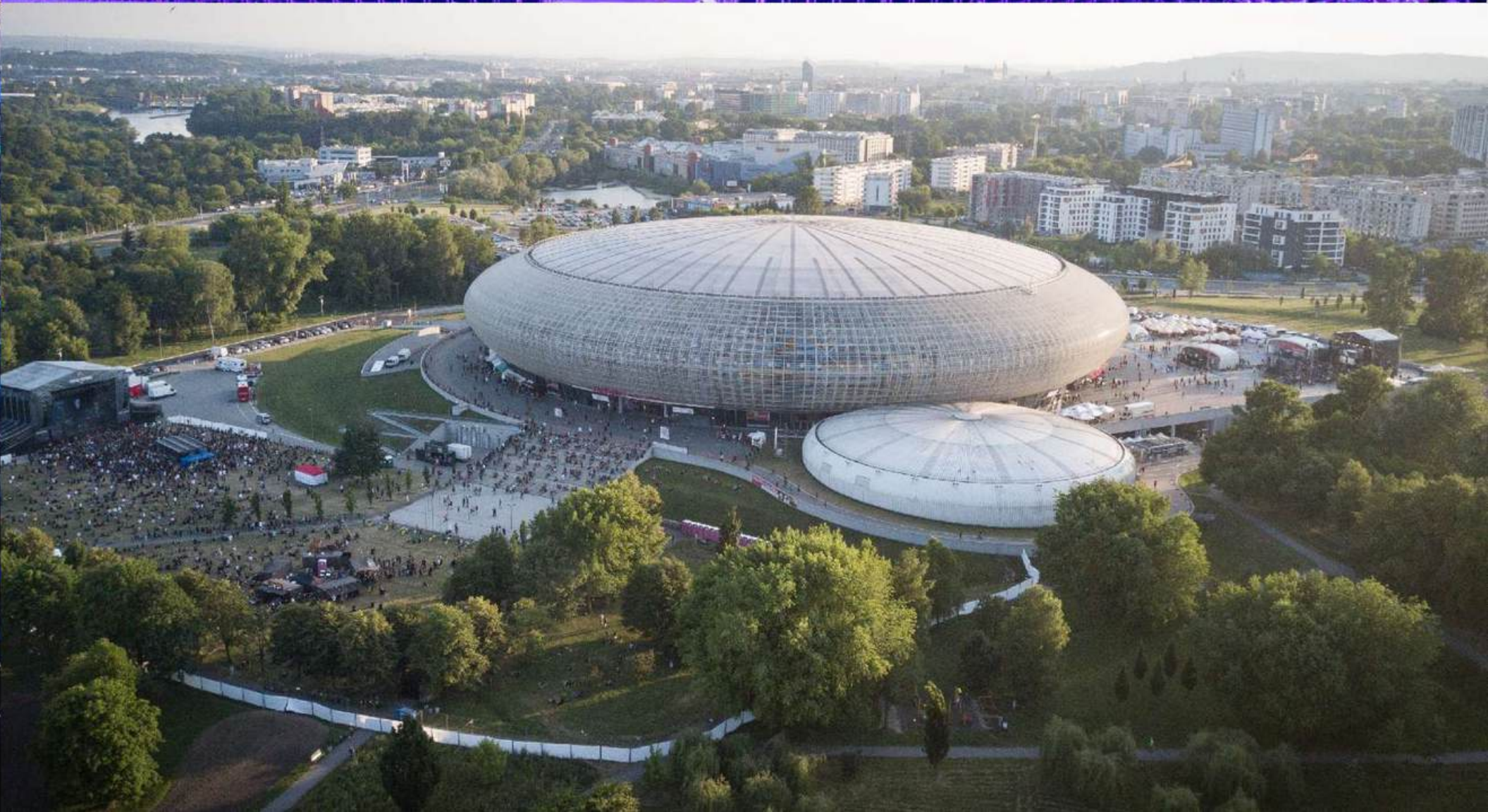
SEATS ON THE ARENA COURT – 3 500

AVERAGE CAPACITY – CONCERT/SPORT – 22 000/15 030

Small Hall

COURT AREA – 1 750 M²

SEATS – 300



EXPO KRAKÓW

A wide-angle photograph of the Expo Kraków International Exhibition and Convention Centre. The building is a long, modern structure with a light-colored, horizontally-ribbed facade and large glass windows. Two tall, slender towers stand in front of the building. Each tower has a white upper section with a grid of black dots, some of which are colored in red, yellow, and blue. The word 'KRAKÓW' is printed vertically on the lower part of each tower. The sky is a clear, deep blue. The foreground shows a paved plaza and a small blue pedestrian crossing sign.

INTERNATIONAL EXHIBITION
AND CONVENTION
CENTRE EXPO KRAKOW



WISŁA hall
5 000 M² | THEARTE 3 600 | BANQUET 2 200

DUNAJ hall
4 000 M² | THEATRE 2 700 | BANQUET 1 720

BRATYSŁAWA conference room
648 M² | THEATRE 600 | BANQUET 240

WIEDEN conference room
282 M² | THEATRE 298 | BANQUET 120

LWÓW conference room
234 M² | THEATRE 238 | BANQUET 105



BUDAPESZT conference room
207 M² | THEATRE 210 | BANQUET 96

MEETING ROOMS 1
33 M² | THEATRE 30

PRAGA conference room
138 M² | THEATRE 140 | BANQUET 64

MEETINGS ROOMS 2
34 M² | THEATRE 20

CKF_13

THE FABRYCZNA CONFERENCE CENTRE





Total capacity

**2 200 M² INCLUDING FOYER
FOR 960 PAX**

Idea Hall
UP TO 700 PAX

Harmony Hall
UP TO 170 PAX

Synergy Hall
UP TO 135 PAX

Dialogue Hall
UP TO 40 PAX





CONFERENCE HOTELS





CONFERENCE HOTELS



METROPOLO KRAKÓW BY GOLDEN TULIP

220 ROOMS
16 CONFERENCE ROOMS
WITH A TOTAL AREA OF 2,500 M²

TOTAL CAPACITY: UP TO 2 000 PAX
IN THE BIGGEST HALL



CONFERENCE HOTELS

DOUBLETREE BY HILTON

DOUBLE TREE BY HILTON KRAKÓW
HOTEL & CONVENTION CENTER

**232 ROOMS PLUS
161 ROOMS IN THE
NEIGHBOURING HAMPTON
BY HILTON KRAKÓW**

**GRANDPILLAR-FREE BALLROOM
(920 M², 4,96 M HEIGHT, CAPACITY FOR OVER 1 000 PAX)

16 CONFERENCE ROOMS; 2.970 M² OF CONFERENCE AND
BANQUET SPACE**

UNIVERSITY VENUES



COLLEGIUM MAIUS



AUDITORIUM MAXIMUM

1154_{PAX}

UNIQUE VENUES





GALLERY OF 19th-CENTURY POLISH ART IN THE SUKIENNICE

240

visitors
(GALA DINNER)

400

visitors
(COCKTAIL EVENT)





MUSEUM OF JAPANESE ART MANGGHA



600_{PAX}

MUSEUM OF POLISH AVIATION





600_{PAX}



JULIUSZ SŁOWACKI THEATRE



JULIUSZ SŁOWACKI THEATRE

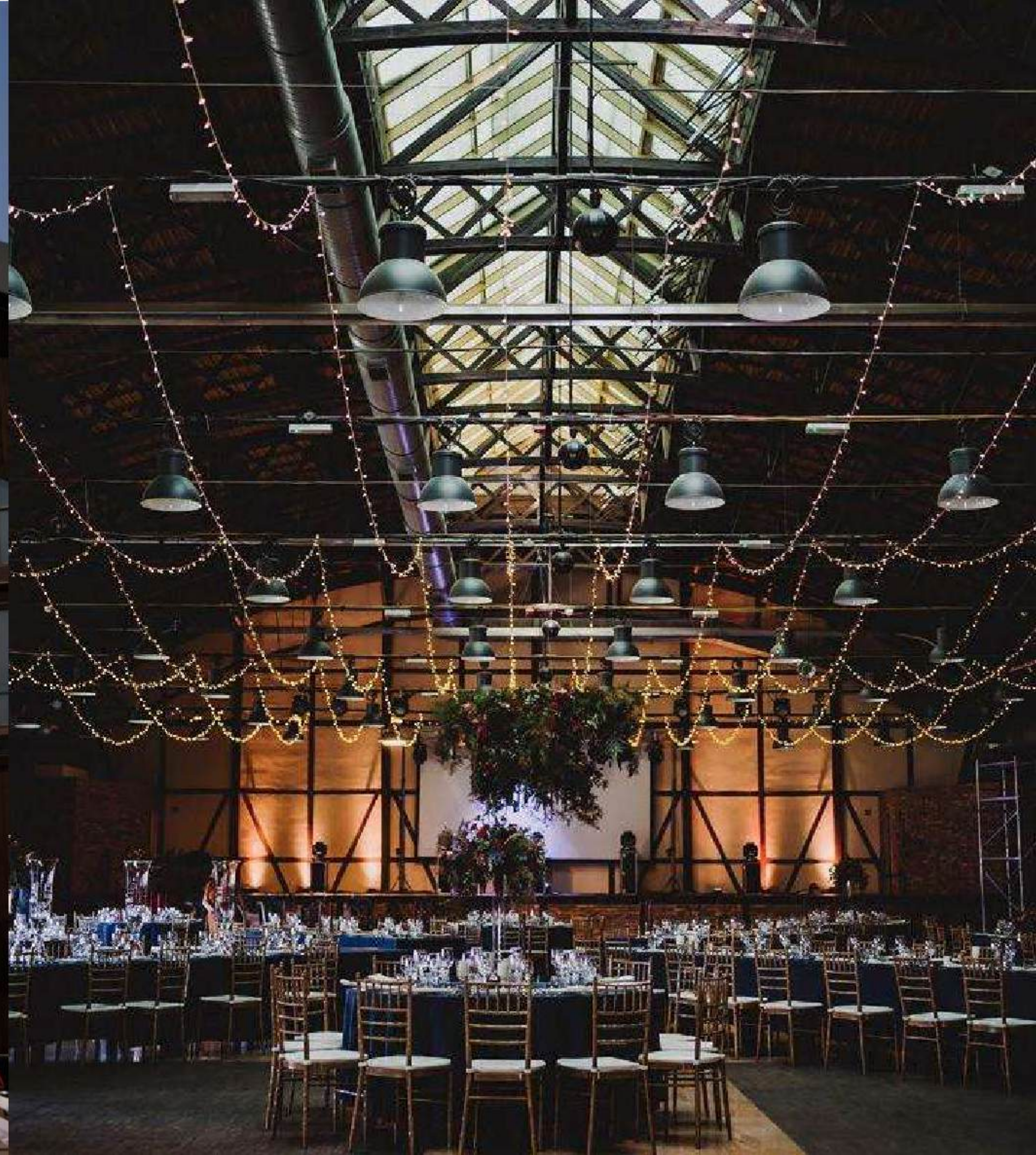
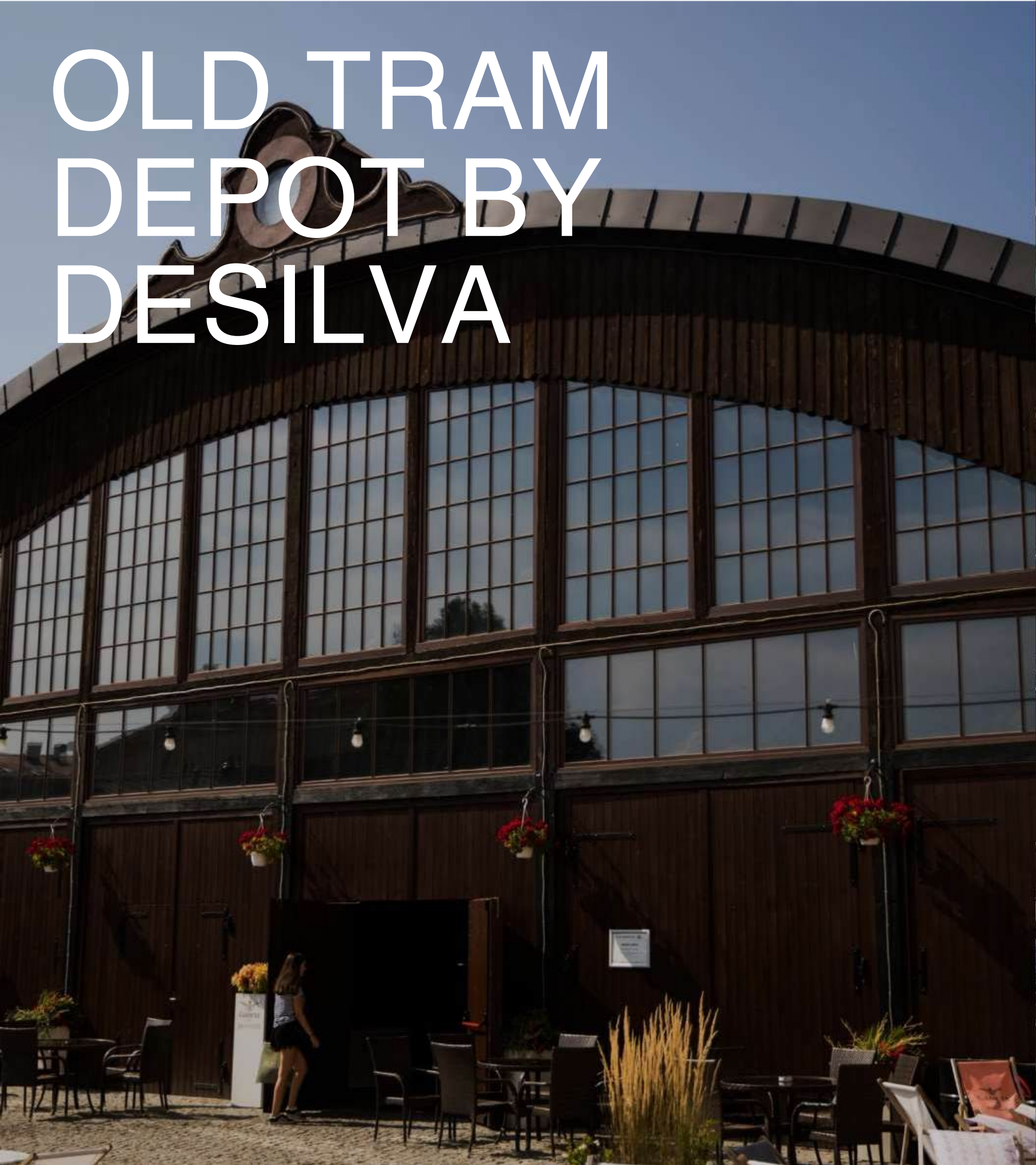
570_{PAX}

Audience

150_{PAX}

Foyer

OLD TRAM DEPOT BY DESILVA





OLD TRAM DEPOT BY DESILVA

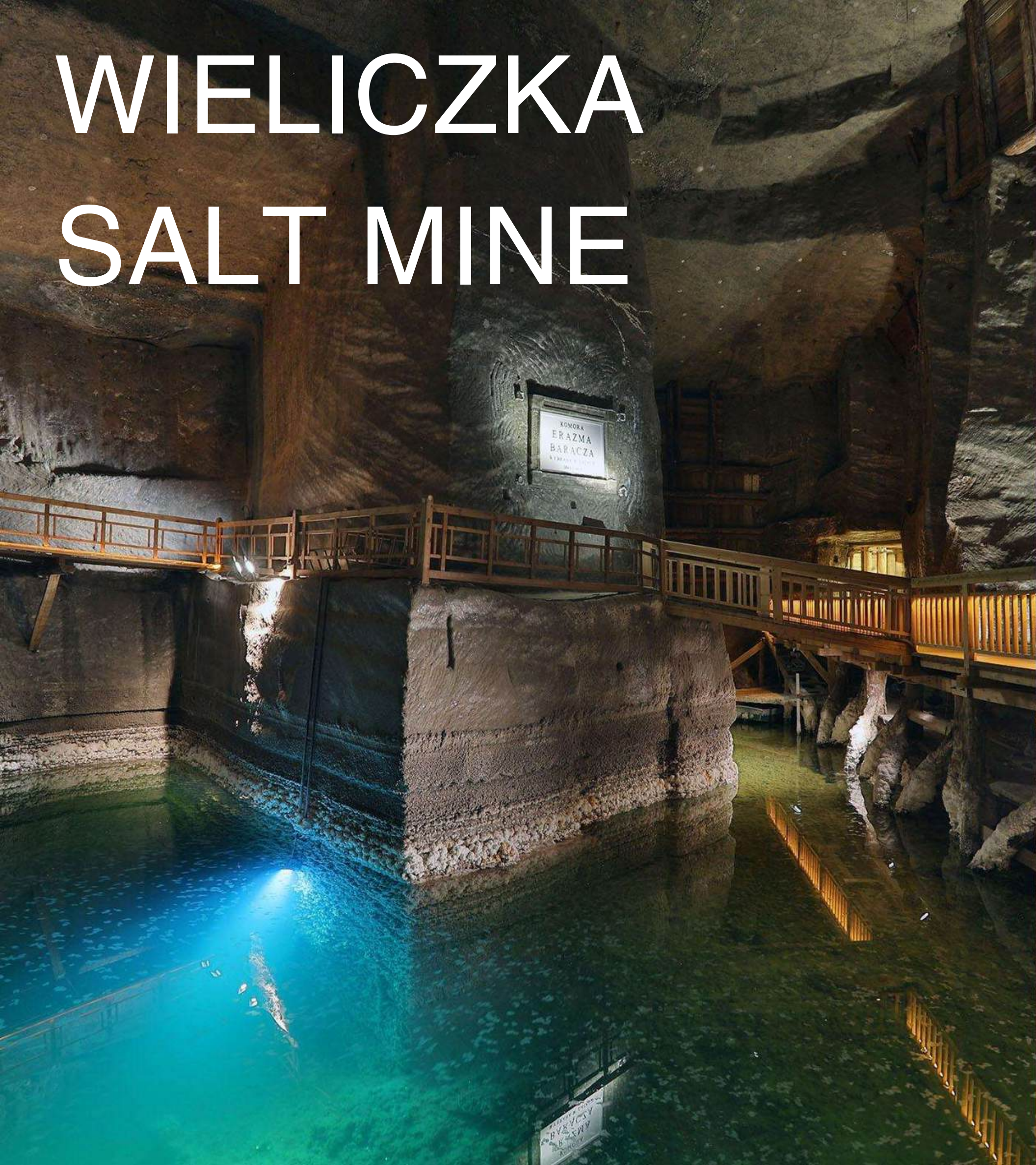
700

visitors on gala dinner

1,000

visitors in cocktail event

WIELICZKA SALT MINE



WIELICZKA SALT MINE



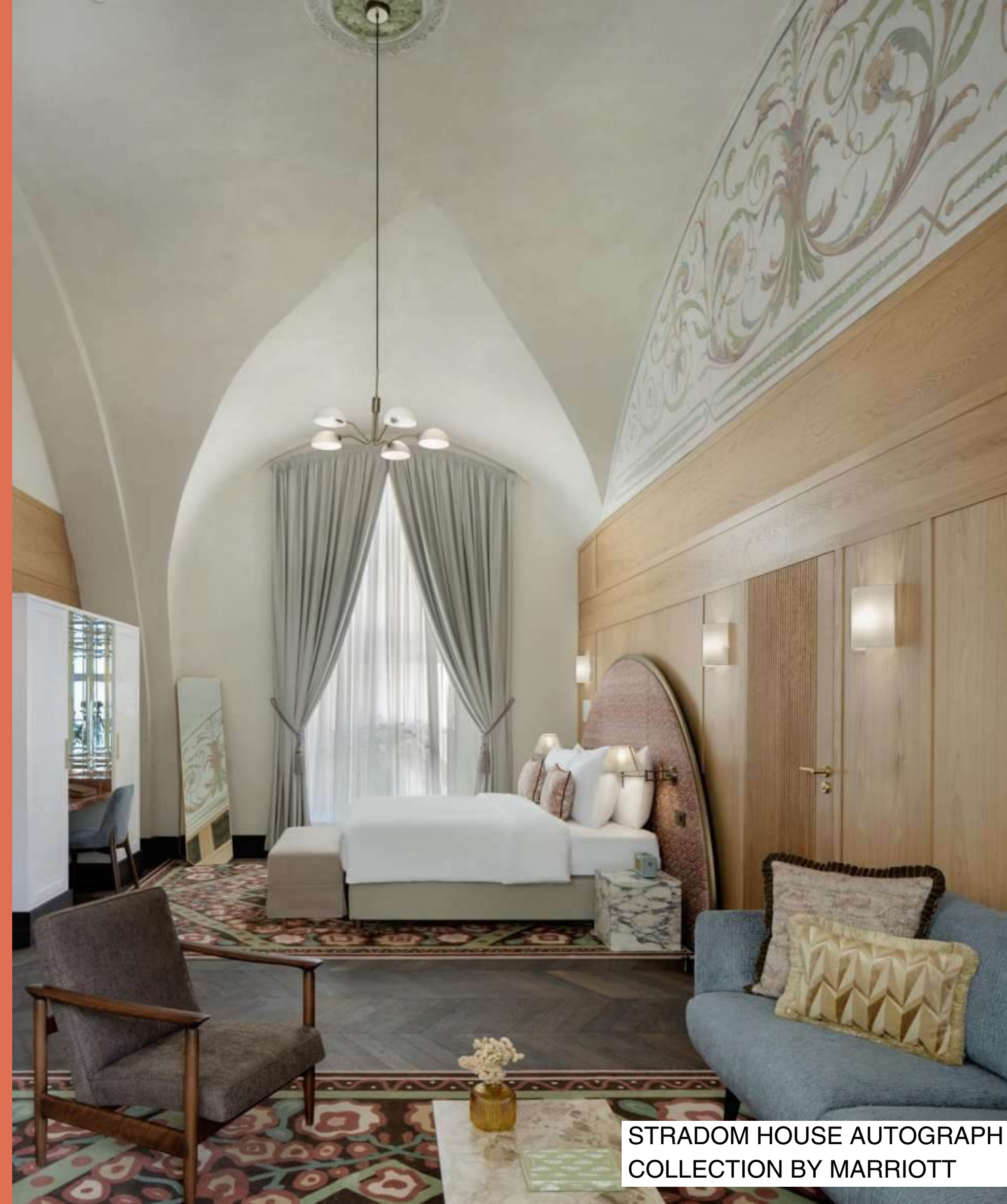
8

chambers in total

680 M²

up to 700 pax in theater style

ACCOMMODATION



STRADOM HOUSE AUTOGRAPH
COLLECTION BY MARRIOTT

ACCOMMODATION



RADISSON RED HOTEL &
RADISSON RED APARTMENTS

197

hotels

13 392

rooms

24 564

beds

CAT.	QTY	ROOMS	BEDS
5*	23	1 832	3 462
4*	68	6 136	11 414
3*	87	4 371	7 679



STRADOM HOUSE AUTOGRAPH
COLLECTION BY MARRIOTT

CHAIN HOTELS

5*	ROOMS
HOLIDAY INN KRAKOW CITY CENTRE	236
SHERATON GRAND KRAKOW	232
HOTEL RADISSON BLU	196
BOOKING HOTEL CROWN PIAST & SPA	175
STRADOM HOUSE AUTOGRAPH COLLECTION BY MARRIOTT	125
SASKI KRAKÓW CURIO COLLECTION BY HILTON	117



AC HOTEL BY MARRIOTT KRAKÓW

CHAIN HOTELS

4*	ROOMS
NOVOTEL KRAKOW CITY WEST	305
AC HOTEL BY MARRIOTT KRAKÓW	300
DOUBLE TREE BY HILTON KRAKÓW	232
PURO KRAKÓW KAZIMIERZ	228
METROPOLO KRAKOW BY GOLDEN TULIP	220
HYATT PLACE KRAKOW	216
GALAXY HOTEL	200
NOVOTEL KRAKOW CENTRUM MERCURE KRAKÓW	198
STARE MIASTO	198
MERCURE KRAKÓW FABRYCZNA CITY	195
QUBUS HOTEL	194
EXPRESS KRAKÓW HOTEL	179
PREMIER KRAKÓW HOTEL	169
HAMPTON BY HILTON KRAKÓW	161
ANDEL'S HOTEL KRAKÓW	159
HILTON GARDEN INN KRAKOW	154
PLUS Q HOTEL	154
PARK IN BY RADISSON KRAKÓW	153



HOTEL STARY

BOUTIQUE HOTELS

5*	ROOMS
SASKI KRAKÓW CURIO COLLECTION BY HILTON	117
BALTHAZAR DESIGN HOTEL	22
BACHLEDA LUXURY HOTEL KRAKÓW	64
HOTEL GRAND	56
HOTEL STARY	78
HOTEL COPERNICUS	29
HOTEL GRÓDEK	22
DWÓR KOŚCIUSZKO	21
UNICUS PALACE	60
THE BONEROWSKI PALACE	15
HOTEL FERRUS	71
H15 LUXURY PALACE	71
HOTEL POD RÓŻĄ	56
WYNDHAM GRAND KRAKOW OLD TOWN	60
HOTEL POLSKI POD BIAŁYM ORŁEM	44
H15 HOTEL FRANCUSKI	35



SASKI KRAKÓW CURIO
COLLECTION BY HILTON

BOUTIQUE HOTELS

4*	ROOMS
1891 GARNI HOTEL	122
LEONARDO BOUTIQUE HOTEL	59
GARAMOND, A TRIBUTE PORTFOLIO HOTEL	50
ESTERA	42
AMBER	18
ESTER	31
WENTZL	18
AMADEUS	22
QUEEN BOUTIQUE	31
SENACKI	20
OSTOYA PALACE HOTEL	24

ACTIVITIES



ACTIVITIES



- COOKING CLASSES
- DIY WORKSHOP
- UNDERGROUND ESCAPE
- TEAM BUILDINGS
- SPORT GAMES AND COMPETITIONS



NOWA HUTA DISTRICT



ENERGYLANDIA



MAŁOPOLSKA: A TRULY MESMERISING REGION



10 SPA RESORTS:

- Kraków-Swoszowice
- Krynica-Zdrój
- Szczawnica
- Muszyna
- Wysowa-Zdrój
- Rabka-Zdrój
- Piwniczna-Zdrój
- Kopalnia Soli w Wieliczce
- Wysowa
- Żegiestów

THERMAL POOLS:

- Bania
- Bukovina
- Szaflary
- Termy Chochołowskie
- Gorący Potok
- Zakopiańskie



6 500_{KM}
hiking routes

3 360_{KM}
of mountain trails

60
skiing facilities

2 600_{KM}
of cycling routes

OJCÓW NATIONAL PARK



MEDIEVAL CASTLES



VELO DUNAJEC



RAFTING ON THE DUNAJEC RIVER



REGIONAL FOLKLORE



KUMOTERKI - REGIONAL FOLKLORE



THE TATRA MOUNTAINS

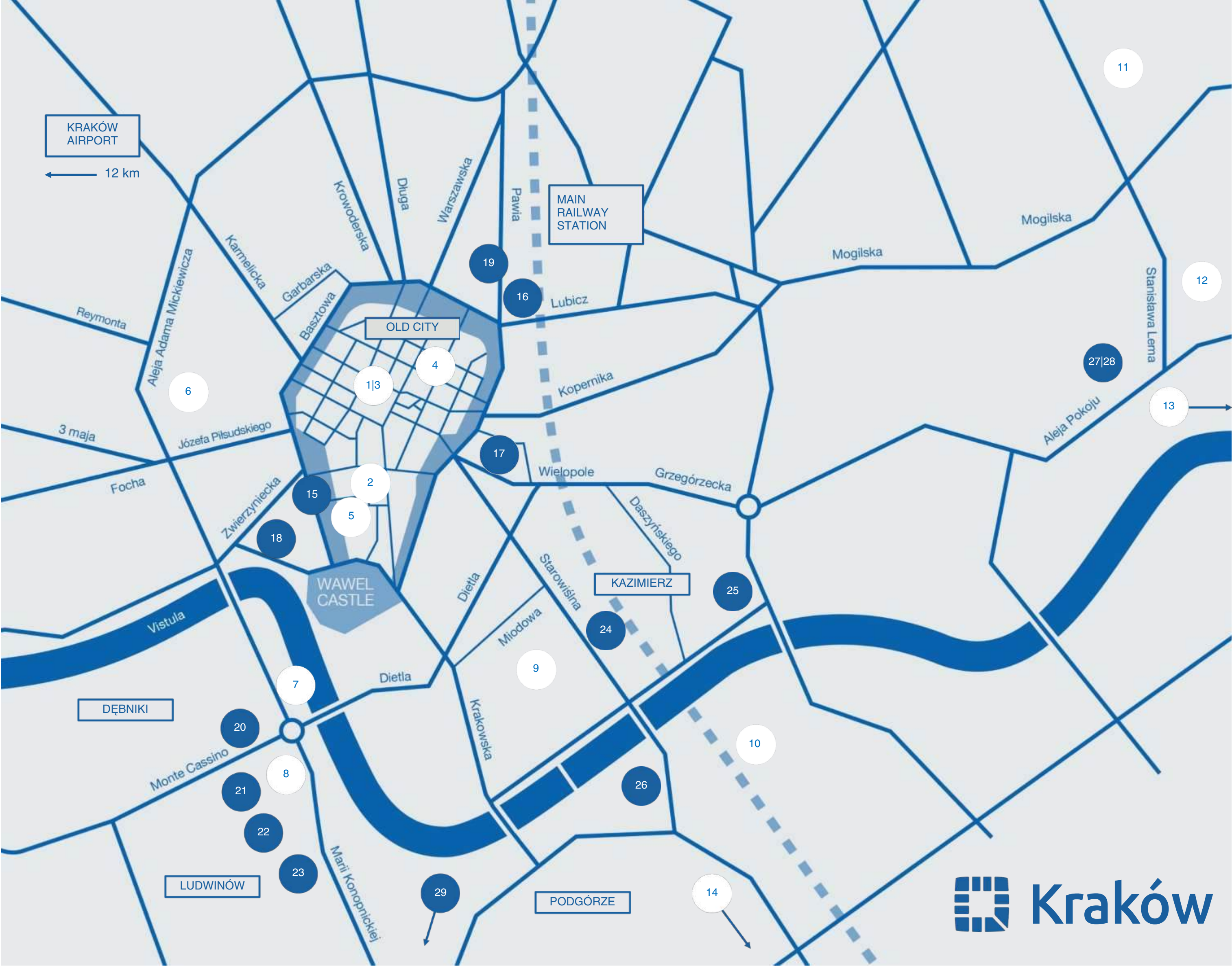


Venues:

- 1.MAIN MARKET SQUARE
- 2.TOWN HALL WIELOPOLSKI PALACE
- 3.SUKIENNICE GALLERY OF 19TH-CENTURY POLISH ART IN THE CLOTH HALL
- 4. JULIUSZ SŁOWACKI THEATRE
- 5. ARCHEOLOGICAL MUSEUM GARDENS
- 6. AUDITORIUM MAXIMUM
- 7. MUSEUM OF JAPANESE ART (MANGGHA)
- 8. ICE KRAKÓW CONGRESS CENTRE
- 9. OLD TRAM DEPOT BY DESILVA
- 10. MOCAK MUSEUM OF CONTEMPORARY ART
- 11. MUSEUM OF POLISH AVIATION
- 12. TAURON ARENA KRAKÓW (5 KM)
- 13. EXPO KRAKÓW (6,5KM)
- 14. WIELICZKA SALT MINE (15KM)

Hotels:

- 15. RADISSON BLU KRAKÓW
- 16.VIENNA HOUSE ANDEL'S CRACOW
- 17.HOLIDAY INN KRAKOW CITY CENTRE
- 18.SHERATON GRAND KRAKOW
- 19.HOTEL MERCURE KRAKÓW STARE MIASTO
- 20.B&B HOTEL KRAKÓW CENTRUM
- 21.PARK INN BY RADISSON
- 22.Q PLUS HOTEL
- 23.HILTON GARDEN INN
- 24.PURO HOTEL KRAKÓW KAZIMIERZ
- 25.GALAXY HOTEL
- 26.QUBUS HOTEL
- 27.DOUBLETREE BY HILTON KRAKÓW HOTEL&CONVENTION CENTER
- 28.HAMPTON BY HILTON KRAKOW
- 29.METROPOLO BY GOLDEN TULIP



KRAKÓW CONVENTION BUREAU

SUPPORT & SUSTAINABLE EVENTS



Make your event green with us!

- EVENT PROMOTION
- SITE INSPECTION
- ORGANISATION LETTER OF INVITATION FROM THE MAYOR OF THE CITY
- PROVIDING PROMOTIONAL MATERIALS
- SIGHTSEEING ARRANGEMENTS FOR VIP GUESTS
- LEGACY PROJECTS
- PUBLIC TANSPORTATION SPECIAL RATES
- RUNS ORGANIZATION

RECOMMENDED PROFESSIONAL CONGRESS ORGANIZERS (PCO)



Coti Conference

31-623 Kraków
Os. Piastów 4/53
tel.+48 504 004 517
tel.+48 664 242 650
office@coti-conference.com
www.coti-conference.com



Mazurkas Congress & Conference

30-033 Kraków,
ul. Sienkiewicza 14 lok.12A
tel. +48 12 634 41 03
kongresy@mazurkas.com.pl
<https://mazurkas.com.pl/>



DMC Poland

30-513 Kraków
ul. Smolki 11A
tel. +48 12 397 76 51
office@dmcpoland.com
www.dmcpoland.com



PROMENADA

30-105 Kraków,
ul. Kościuszki 44/2
tel.: +48 12 427 17 70
tel.: +48 12 427 24 93
biuro@promenada.pl
www.promenada.pl



Biuro Kongresów JORDAN

31-535 Kraków,
ul. Gęsia 8
tel. +48 12 341 46 40
tel. +48 12 341 61 62
office@jordan.pl
kongres@jordan.pl
www.kongres.jordan.pl



Targi w Krakowie Sp. z o.o.

31-586 Kraków,
ul. Galicyjska 9,
tel. +48 12 644 59 32,
tel. +48 12 644 81 65
biuro@targi.krakow.pl
www.targi.krakow.pl



SYMPOSIUM CRACOVIENSE Sp. z o.o.

31-511 Kraków,
ul. Rakowicka 1/14,
tel: +48 12 4227600,
mob: +48 660731045
info@symposium.pl
www.symposium.pl

RECOMMENDED INCENTIVE TRAVEL ORGANIZERS IN KRAKOW AND MALOPOLSKA



DMC Poland

30-513 Kraków
ul. Smolki 11A
tel. +48 12 397 76 51
office@dmcpoland.com
www.dmcpoland.com



Mazurkas DMC Poland

30-033 Kraków
ul. Sienkiewicza 14 lok. 12A
tel. +48 12 634 41 03
dmc@mazurkas.com.pl
mazurkas.com.pl/dmc



VIAGGI.PL

32-065 Krzeszowice
ul. Długa 10/122
tel. +48 601 804 543
info@viaggi.pl
www.viaggi.pl
www.incoming.viaggi.pl



JAN-POL DMC Poland

31-525 Kraków
ul. Misiółka 8
tel. +48 12 665 14 77
fax +48 12 413 38 94
dmc@janpol.com
www.dmc.janpol.com



Simply Poland DMC Sp. z o.o.

30-412 Kraków
ul. Zbrojarzy 21a/11
tel. +48 509 766 251
a.chudy@simplypoland.pl
www.simplypoland.pl



INTERCRAC Sp. z o.o.

31-511 Kraków
ul. Rakowicka 1/14
tel. +48 12 422 58 40
a.jedrocha@intercrac.com.pl
www.intercrac.com.pl

LOT POLISH AIRLINES INTERNATIONAL EVENTS



TAILORED OFFER FOR YOUR EVENT

LOT Polish Airlines is proud to present a customized offer for your upcoming event, including attractive discounts on airfares for all event participants and their accompanying guests.

As one of the world's 12 longest-standing airlines, LOT Polish Airlines has been at the forefront of global air travel since its first flight with passengers in 1929. Today, they continue to uphold their mission of being a trusted global carrier, connecting people around the world.

FOR EVENT ORGANIZER:

- Event submissions must be made at least 4 months prior to the start date.
- Events must have a minimum of 15 participants to be eligible for the program.
- Data from previous event editions, including the exact number of attendees from each country, must be provided.



Convention Bureau

A photograph of the Kraków skyline at sunset, viewed from a rooftop terrace. The sky is a mix of orange, pink, and grey. In the foreground, several people are seen from behind, looking out over the city. A man in a brown jacket is on the left, and a woman with blonde hair is in the center. Other people are visible in the lower right. The city's architecture, including the prominent spires of St. Mary's Basilica, is silhouetted against the sky. Numerous warm white string lights are strung across the scene, creating a bokeh effect in the foreground.

SEE YOU
IN KRAKÓW