

 **Kraków**

Convention Bureau



Kraków The Host City

Kraków in the middle of Europe



Kraków Airport

No. 1 regional airport in Poland

12 km / 15 min.
from historical centre

9,404,000 + passengers in 2023

Best European hubs:
Amsterdam 3× daily, Frankfurt 5× daily,
Munich 3× daily, London 8× daily,
Paris 3× daily, Warsaw 6x daily

With only one transfer you can reach worldwide destinations!

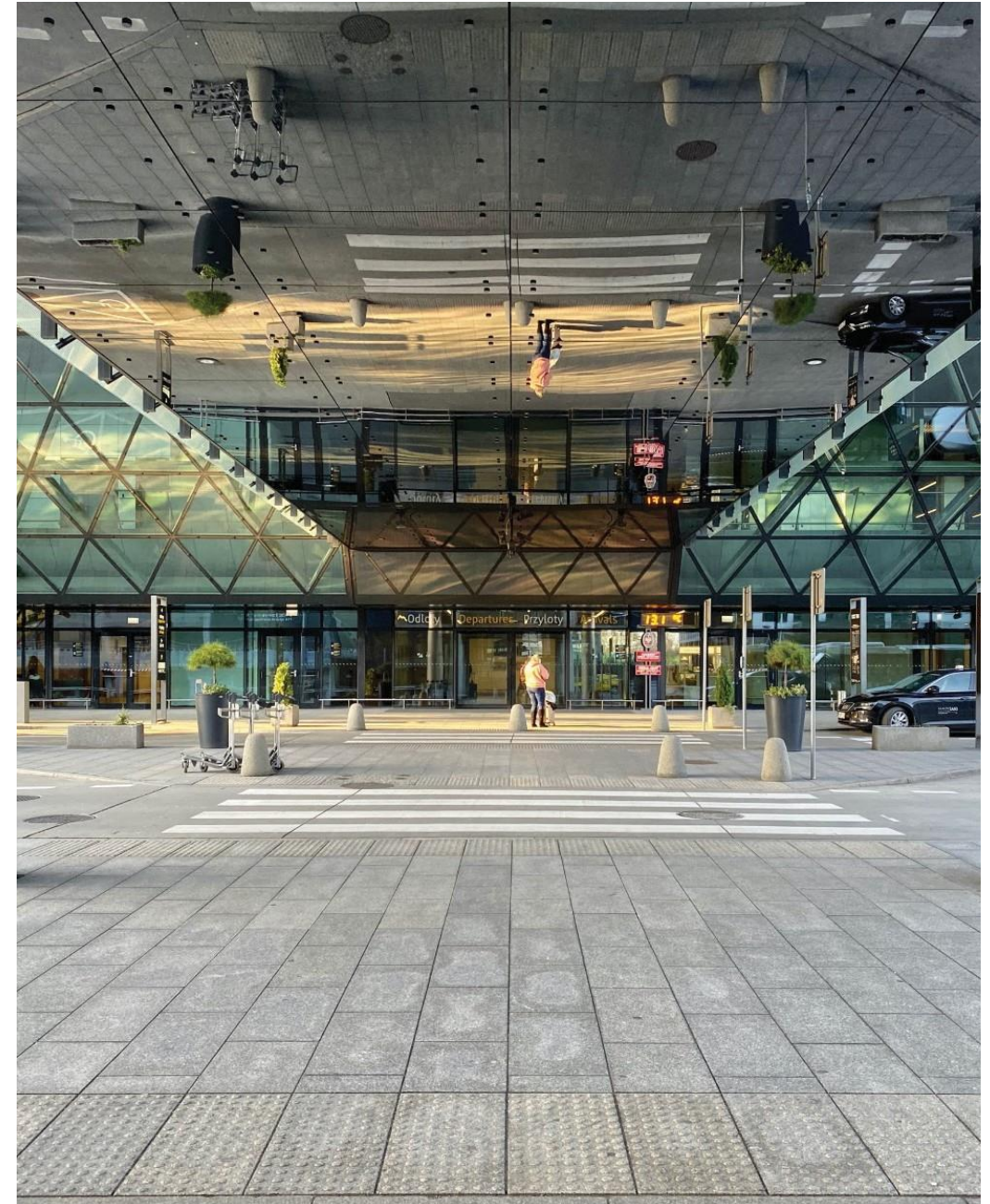
25 airlines

161 direct flights

4 continents

34 countries

113 cities



Kraków Airport

No. 1 regional airport in Poland



UNESCO

World Heritage Site

since 1978

One of the first 12
Cities in The World



 **Kraków**

Convention Bureau

the city of
UNESCO HERITAGE
Old Town



 **Kraków**

Convention Bureau



the city of
UNESCO HERITAGE
Wawel Royal Castle



the city of
UNESCO HERITAGE

Kazimierz – old Jewish district



the city of
UNESCO HERITAGE
Wieliczka Salt Mine

City of Festivals

Over 80 International Festivals;
representing all spheres of art



TOP 10 Festivals

- Misteria Paschalia
- Opera Rara Festival
- OFF CAMERA (Independent Cinema)
- Krakow Film & Film Music Festival
- Jewish Culture Festival
- Sacrum-Profanum Music Festival
- Conrad Festival (Literature)
- Unsound Festival (Contemporary music)
- Grand Parade of Dragons
- Christmas Fair



Universities

23

universities (10 public)

100

science/research units

64

Congress ambassadors

130 360

students



International Business Hub

Over 270 international companies
IT/Business Services

Almost 130,000 employees

Over 1,6 million sqm of modern office spaces



Sustainability



50% of the city is green areas



3

landscape parks within city area



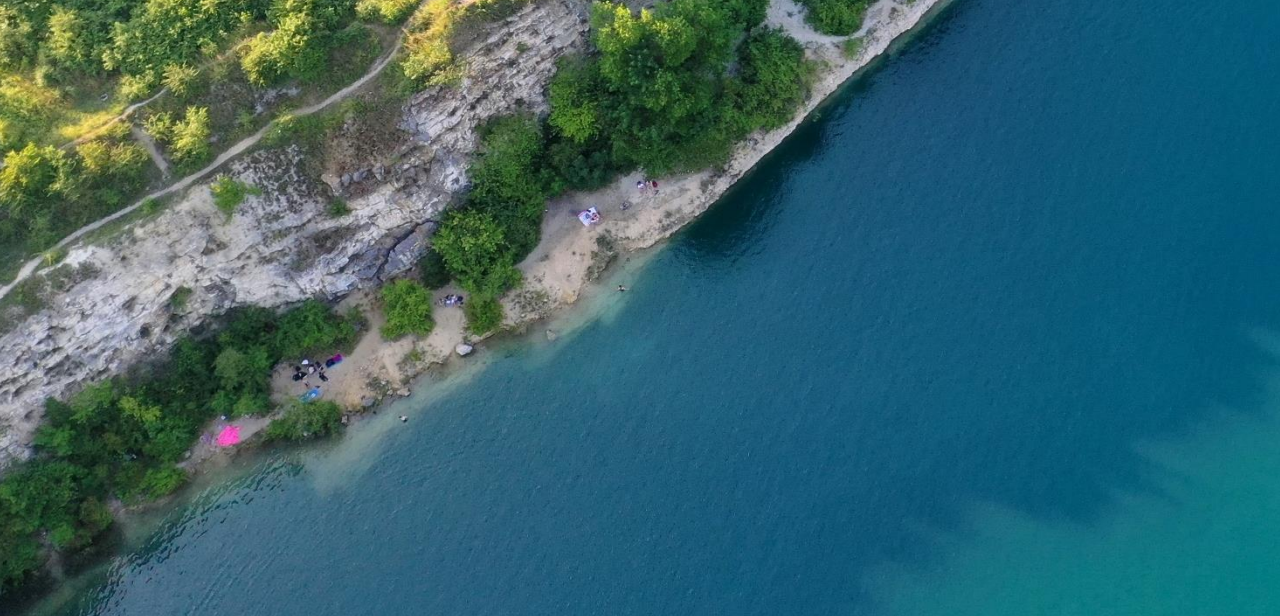
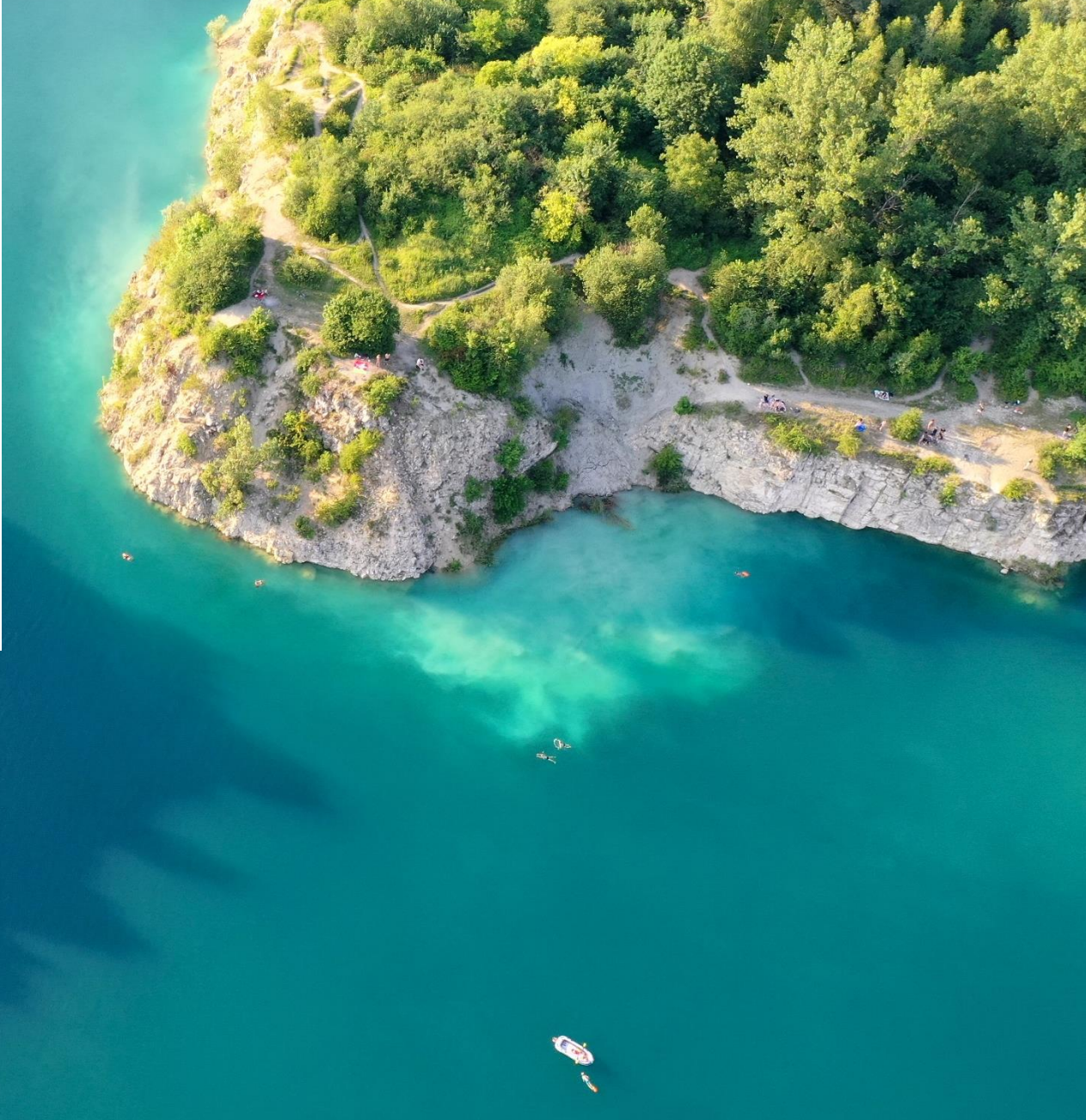
50

Public parks



2022

Kraków joined GDS index



World cuisines

European Capital of
Gastronomic Culture 2019

800+

cafes and restaurants
in the city centre

18

Restaurants in Michelin Guide

13

local products
protected under
EU law





Conference Venues

 **Kraków**

Convention Bureau

ICE Kraków
Congress Centre



ICE Kraków Congress Centre

Total capacity: 3,400 pax

Auditorium Hall S1
up to 1915 pax

Theatre Hall S2
594 pax

Chamber Hall S3
2 × 200 pax

Conference Hall Complex S4
Total capacity 500 pax or 11 halls × 24 pax



 **Kraków**

Convention Bureau

 **ICE
KRAKÓW
CONGRESS
CENTRE**

ICE Kraków
Congress Centre



 **Kraków**

Convention Bureau



ICE Kraków
Congress Centre

#ICCACongress22 #TogetherWeCan #KrakowTheHostCity

Together We Can

SOLIDARITY - LEADER - DIVERSITY - GROWTH - INCLUSION



ICE CONGRESS
KRAKÓW 2022

 **Kraków**

Convention Bureau

 **KRAKÓW**
CONGRESS
CENTRE

 **Géza Röhrig**

ICE Kraków
Congress Centre



 **Kraków**

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TAURON
ARENA KRAKÓW

TAURON
Arena Kraków



TAURON

Arena Kraków

Main Hall

Max. area of the arena court – 4 500 sq.m

Places on grandstands – 15 030

Seats on the arena court – 3 500

Average capacity – concert/sport – 22 000/20 400

Small Hall

Court area – 1 750 sq.m

Seats – 300



 **Kraków**

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TAURON
ARENA KRAKÓW

TAURON
Arena Kraków

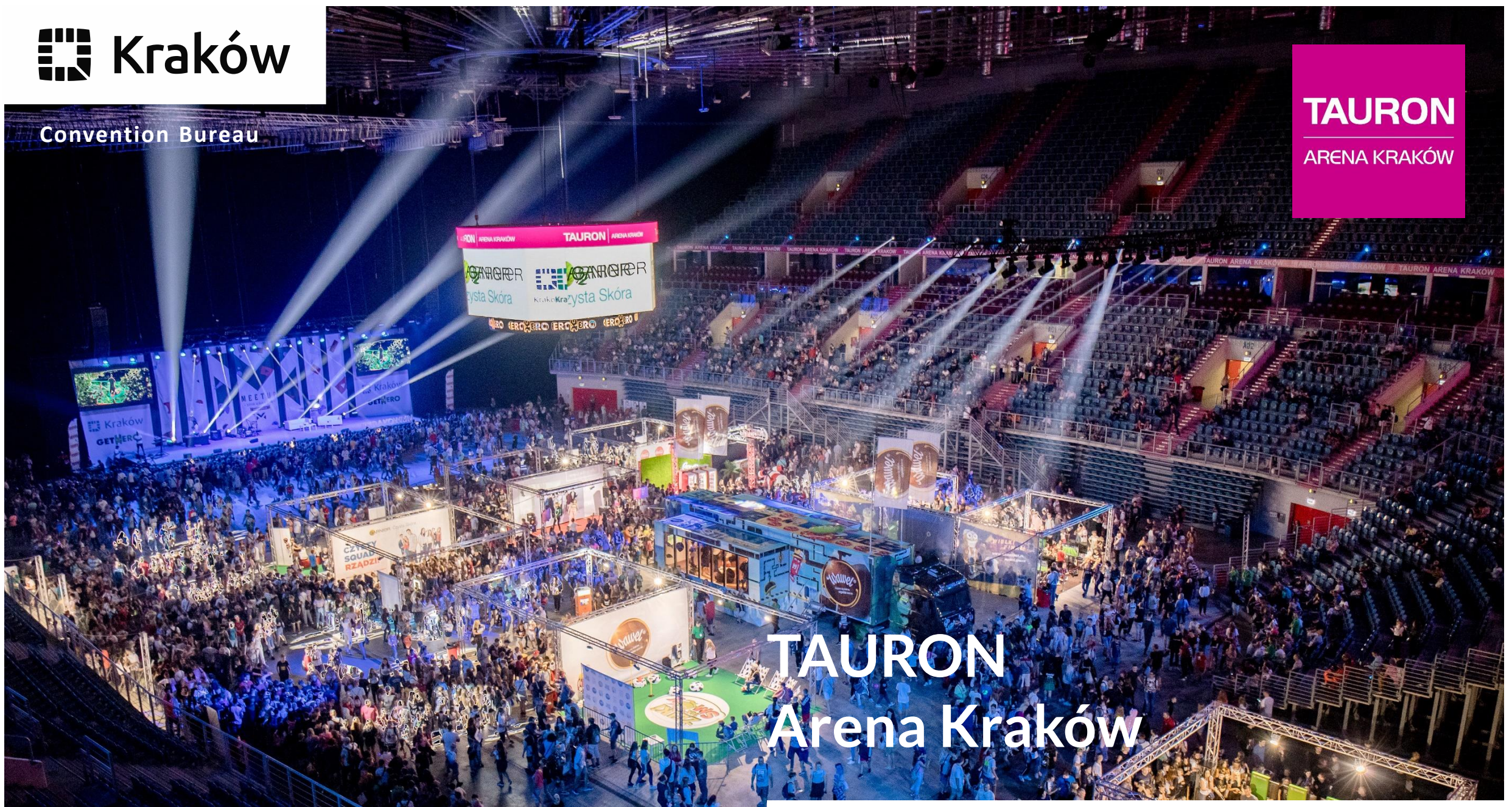


 **Kraków**

Convention Bureau

TAURON
ARENA KRAKÓW

TAURON
Arena Kraków



 **Kraków**

Convention Bureau



**International Exhibition and Convention
Centre EXPO Krakow**





Kraków

Convention Bureau



International Exhibition and Convention Centre
EXPO Krakow



» WaysConf

LIX WRITING ROB

But wait, it's outside my team's scope...

I can't solve everything

» WaysConf

LIX WRITING ROB

But wait, it's outside my team's scope...

I can't solve everything

EXPO Kraków

WISŁA hall

5000 sq.m | 3600 theatre | 2200 banquet

DUNAJ hall

4000 sq.m | 2700 theatre | 1720 banquet

BRATYSŁAWA conference room

648 sq.m | 600 theatre | banquet 240

WIEDEN conference room

282 sq.m | 298 theatre | banquet 120

LWÓW conference room

234 sq.m | 238 theatre | 105 banquet

BUDAPESZT conference room

207 sq.m | 210 theatre | 96 banquet

PRAGA conference room

138 sq.m | 140 theatre | 64 banquet

MEETING ROOMS 1

33 sq.m | 30 theatre

MEETINGS ROOMS 2

3,4 sq.m | 20 theatre



 **Kraków**

Convention Bureau

CKF_13

The Fabryczna Conference Centre



CKF_13

The Fabryczna Conference Centre

Total capacity: 2,200 m², including foyer for 960 pax

Idea Hall

up to 700 pax

Harmony Hall

up to 170 pax

Synergy Hall

up to 135pax

Dialogue Hall

up to 40 pax



 **Kraków**

Convention Bureau

CKF_13



Conference hotels

Metropolo Kraków By Golden Tulip

- 220 rooms
- 16 conference rooms with a total area of 2,500 m²
- Total capacity: up to 2000 in the biggest hall.



DoubleTree by Hilton Kraków Hotel & Convention Center

- 232 rooms plus 161 in the neighbouring Hampton by Hilton Kraków
- grand pillar-free ballroom (920 sq. m, 4,96 m height, capacity for over 1000 pax)
- 16 conference rooms; 2.970 sqm. of conference and banquet space



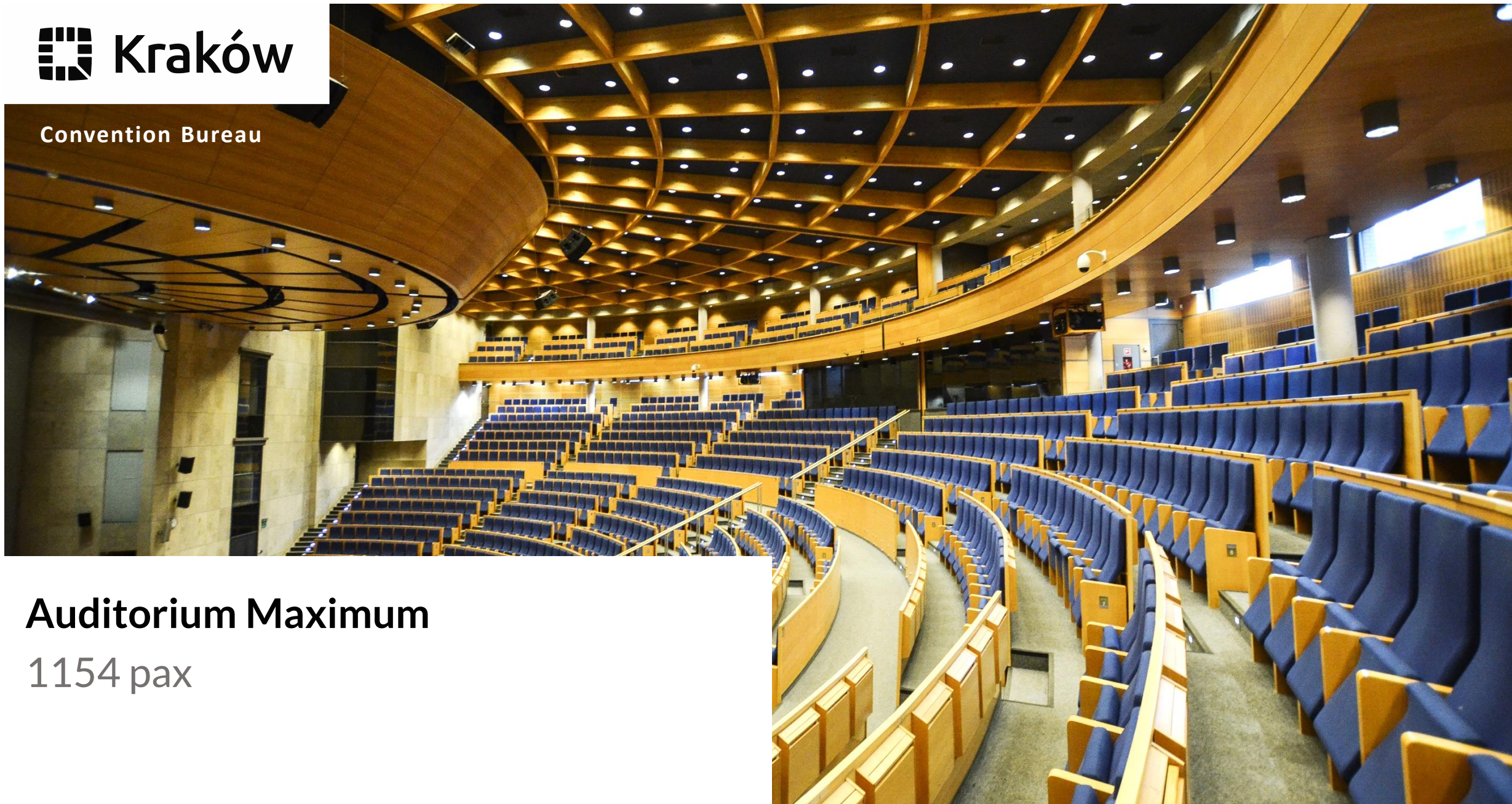
 **Kraków**



University venues

 **Kraków**

Convention Bureau



Auditorium Maximum

1154 pax

 **Kraków**

Convention Bureau





Convention Bureau

Unique Venues

Convention Bureau



19th-century Art Gallery

240

visitors (gala dinner)

400

visitors (cocktail event)



 **Kraków**

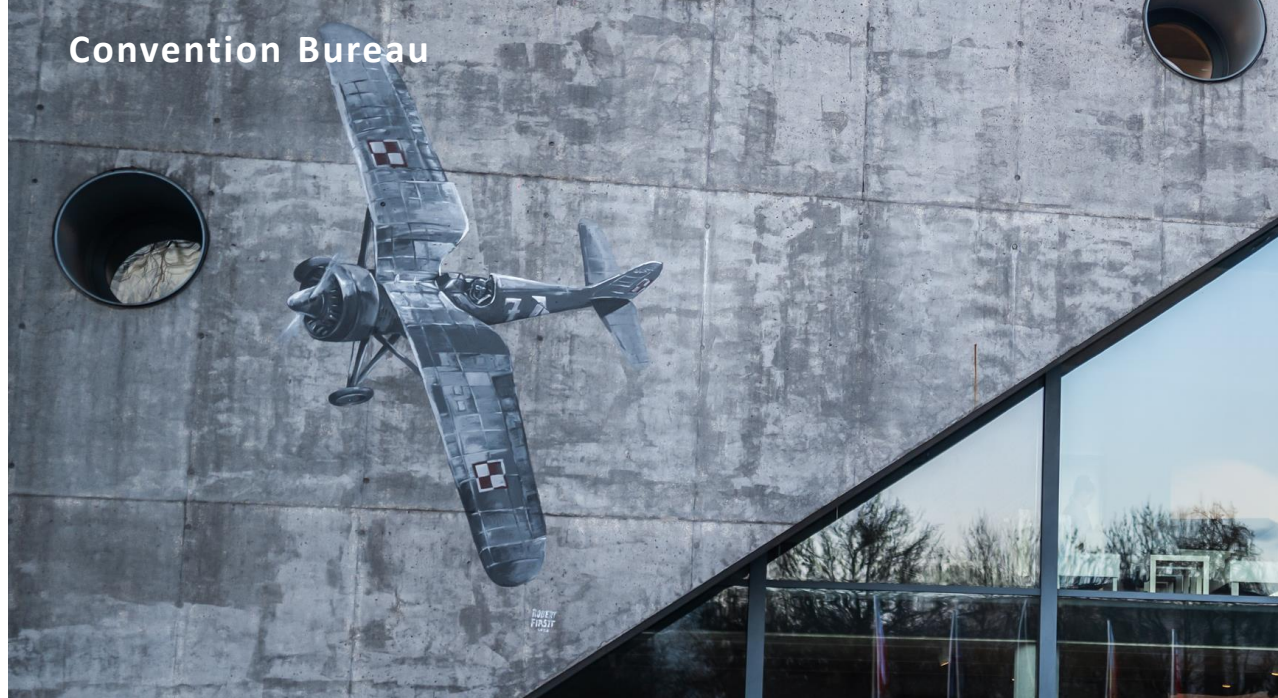
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Museum of Japanese Art
Manggha



Convention Bureau



Museum of Polish Aviation
600 Pax





Museum of Polish Aviation
600 Pax

 **Kraków**

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Juliusz Słowacki Theatre

570

Audience

150

Foyer

Convention Bureau



Old Depot DeSilva

700

visitors on gala dinner

1,000

visitors in cocktail event



 **Kraków**

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Wierzynek Restaurant

 **Kraków**

Convention Bureau



Wieliczka Royal Saltmine



ACCOMMODATION



189 HOTELS **13 033** ROOMS **23 926** BEDS

CAT.	QTY	ROOMS	BEDS
5*	21	1 765	3 334
4*	62	5 774	10 713
3*	87	4 321	7 618

Chain Hotels



5*

HOLIDAY INN KRAKOW CITY CENTRE	236	rooms
SHERATON GRAND KRAKOW HOTEL	232	
RADISSON BLU	196	
CROWN PIAST HOTEL	175	
SASKI KRAKÓW CURIO COLLECTION BY HILTON	117	

4*

NOVOTEL KRAKOW CITY WEST	305	
AC HOTEL BY MARRIOTT KRAKÓW	300	
DOUBLETREE BY HILTON KRAKÓW	232	
PURO KRAKÓW KAZIMIERZ	228	
METROPOLO KRAKOW BY GOLDEN TULIP	220	
HYATT PLACE KRAKOW	216	
GALAXY HOTEL	200	
NOVOTEL KRAKOW CENTRUM	198	
MERCURE KRAKÓW STARE MIASTO	198	
QUBUS HOTEL	194	
BEST WESTERN EFEKT EXPRESS KRAKÓW HOTEL	179	
BEST WESTERN PREMIER KRAKÓW	169	
HAMPTON BY HILTON KRAKÓW	161	
ANDEL'S HOTEL KRAKÓW	159	
HILTON GARDEN INN KRAKOW	154	
PLUS Q HOTEL	154	

Boutique Hotels



5* BOUTIQUE HOTELS

STRADOM HOUSE AUTOGRAPH COLLECTION BY MARRIOTT	125
BALTHAZAR DESIGN HOTEL	22
BACHLEDA LUXURY HOTEL KRAKÓW	64
GRAND	64
STARY	53
COPERNICUS	29
GRÓDEK	23
DWÓR KOŚCIUSZKO	21
UNICUSPALACE	60
THE BONEROWSKI PALACE	15
FERRUS	71
H15 LUXURY PALACE	71
POD RÓŻĄ	60
WYNDHAM GRAND KRAKOW OLD TOWN	57

4* BOUTIQUE HOTELS

AMBER	18
UNICUS	34
ESTER	31
WENTZL	18
AMADEUS	22
QUEEN BOUTIQUE	31
SENACKI	20
OSTOYA PALACE HOTEL	24

 **Kraków**

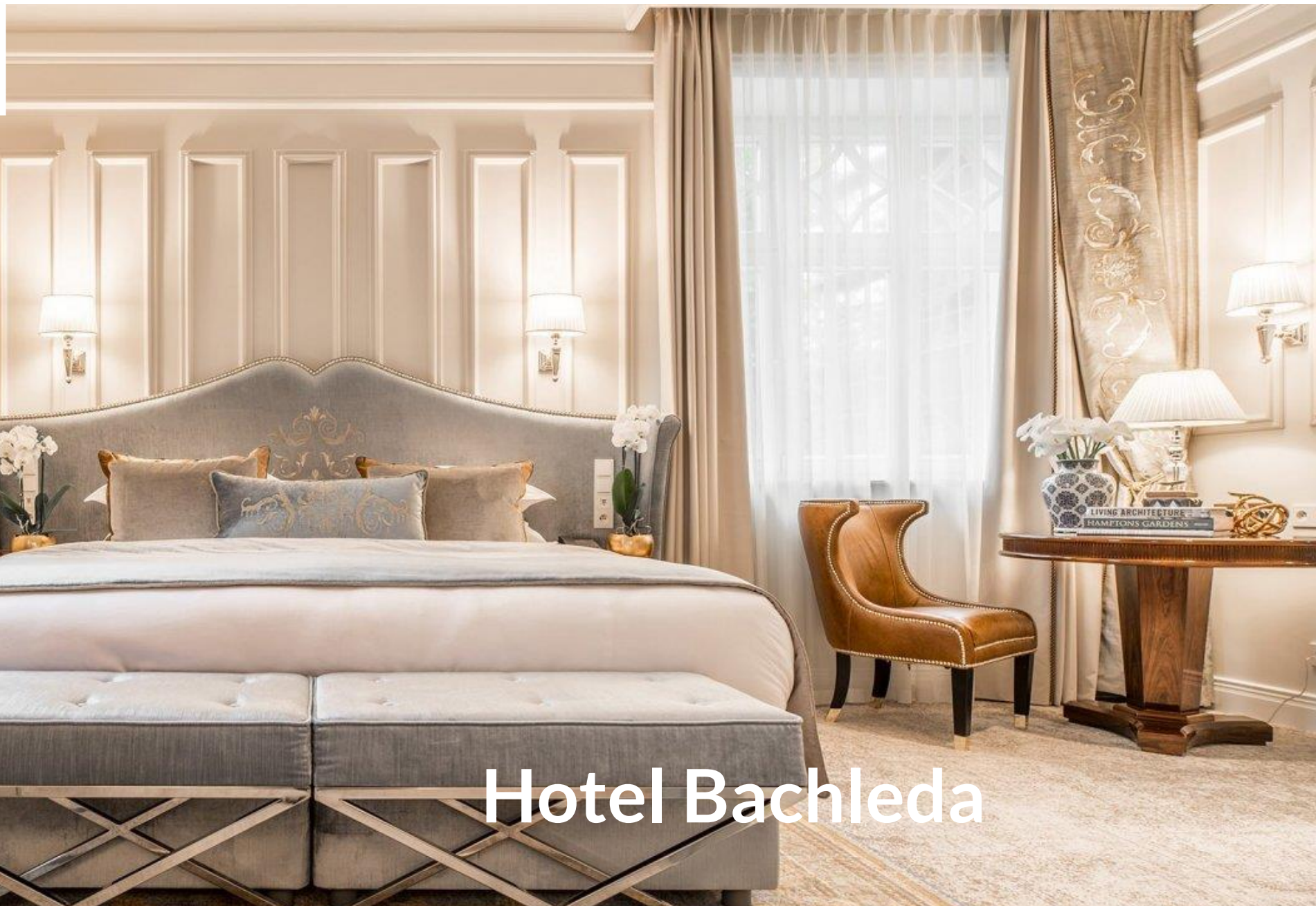
Convention Bureau

Hotel Stary

A photograph of a hotel room in Kraków. The room features a large, dark wood bed frame with a dark brown bedspread and a yellow patterned blanket. The walls are decorated with ornate, light-colored wallpapers featuring floral and scrollwork patterns. A white bathtub is positioned in the background, and a white rectangular partition is visible next to it. The floor is made of dark wood. The text "Kraków" and "Convention Bureau" are overlaid in the top left corner, and "Hotel Stary" is overlaid in the bottom right corner.



Balthazar Design Hotel



Hotel Bachleda

INCENTIVES IDEAS

KRAKÓW & MALOPOLSKA REGION



Activities

Cooking classes

DIY workshop

Underground escapade

Team buildings

Sport games and competitions



TOP CITY runs - Royal Running Triad

Cracovia Marathon

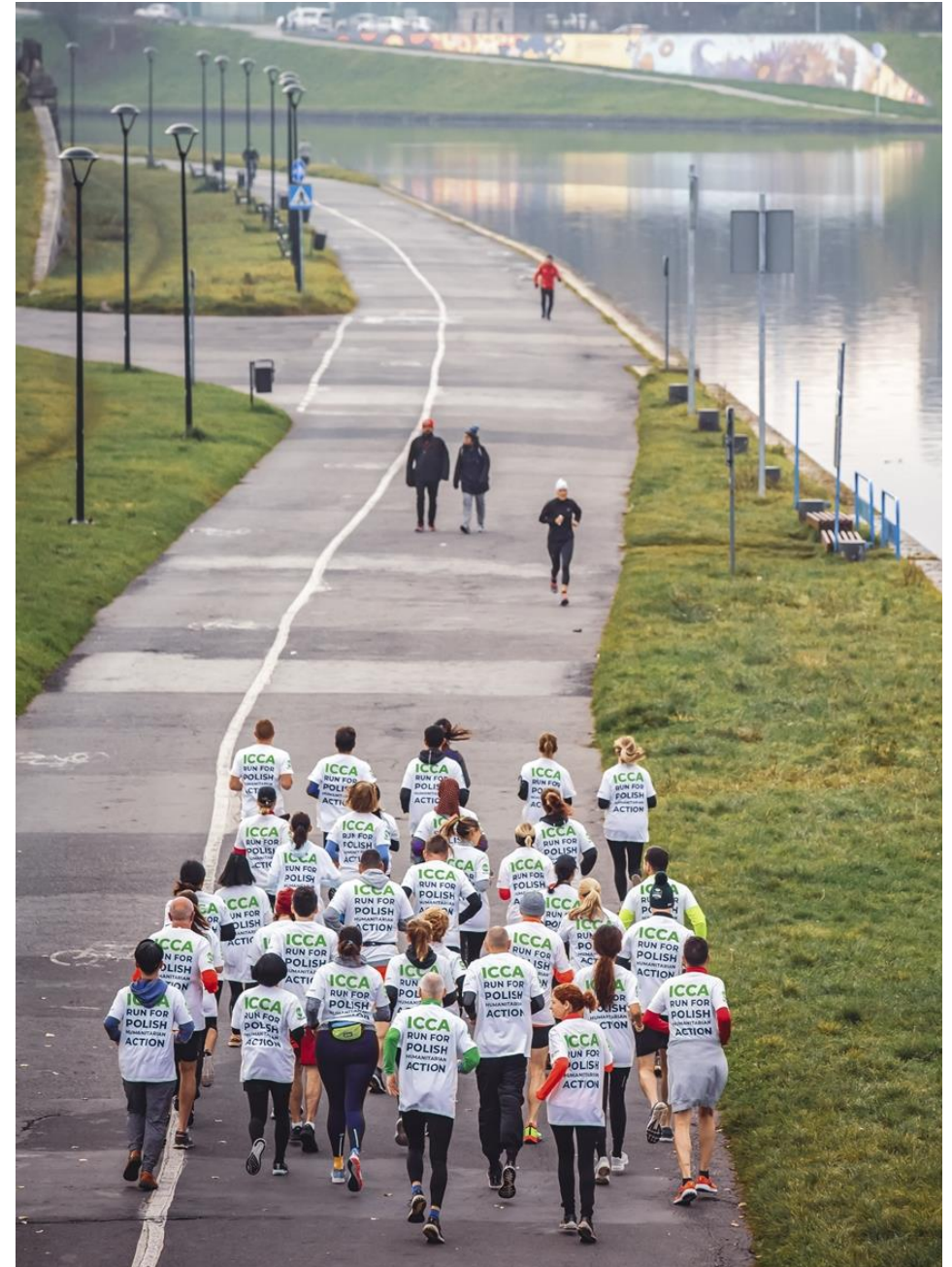
The most important running event in Kraków, the biggest spring run in Poland. Included in the Crown of Polish Marathons. The start and finish of the run located on Kraków's Main Market Square.

Three Mounds' Run

The only such mountain run in Poland, 13-kilometer route between the three mounds – Krakus, Kościuszko and Piłsudski.

CRACOVIA royal half marathon - October

The end of the running season in Kraków. The finish line at TAURON Arena Kraków. The event is included in the Crown of Polish Half Marathons



Małopolska:

A Truly Mesmerising Region

9 spa resorts, incl. Krynica Zdrój,
Szczawnica, Muszyna, Wysowa Zdrój

Thermal water e.g. Bania, Bukovina,
Termy Chochołowskie

Modern SPA & Wellness resorts



6,500
hiking routes

60
skiing facilities

3,360 km
of mountain trails

2,600 km
of cycling routes



KRAKÓW & MALOPOLSKA REGION



KRAKÓW & MAŁOPOLSKA REGION



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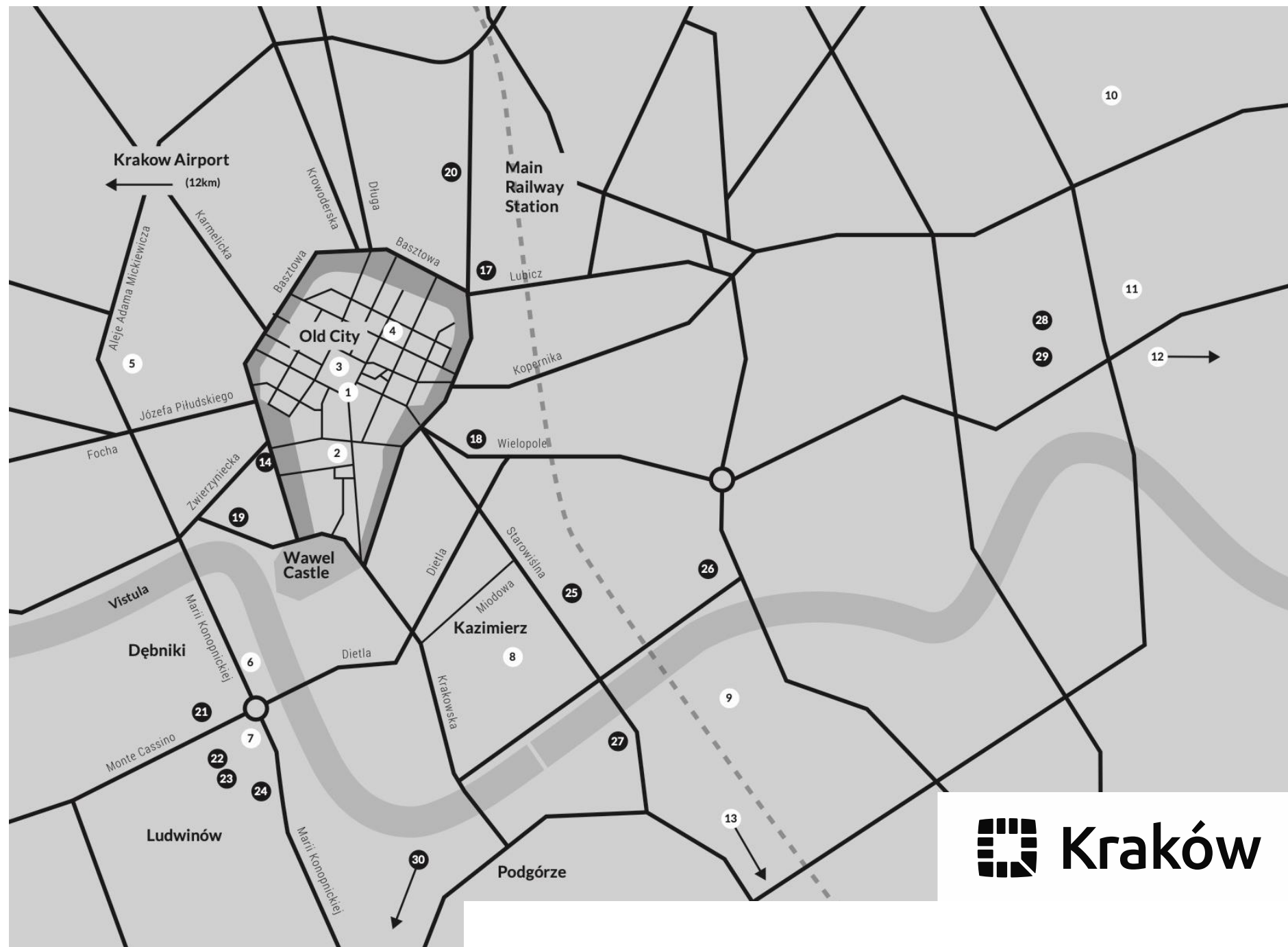
KRAKÓW & MALOPOLSKA REGION

Venues:

1. Main Market Square
2. Town Hall Wielopolski Palace
3. Sukiennice Gallery of 19th-Century Polish Art in the Cloth Hall
4. Juliusz Słowacki Theatre in Kraków Archeological Museum Gardens
5. Auditorium Maximum
6. Museum of Japanese Art (Manggha)
7. ICE Kraków Congress Centre
8. Old Tram Depot by DeSilva
9. MOCAR Museum of Contemporary Art in Krakow
10. Museum of Polish Aviation
11. TAURON Arena Kraków (5 km)
12. EXPO Kraków (6,5km)
13. Wieliczka Salt Mine (15km)

Hotels:

14. Radisson Blu Kraków
17. Vienna House Andel's Cracow
18. Holiday Inn Krakow City Centre
19. Sheraton Grand Krakow
20. Hotel Mercure Kraków Stare Miasto
21. B&B Hotel Kraków Centrum
22. Park Inn by Radisson
23. Q Plus Hotel
24. Hilton Garden Inn
25. PURO Hotel Kraków Kazimierz
26. Galaxy Hotel
27. Qubus Hotel
28. DoubleTree by Hilton Kraków Hotel & Convention Center
29. Hampton by Hilton Krakow
30. Metropol Kraków By Golden Tulip (7km)



Kraków Convention Bureau support&sustainable events

Event promotion

Providing promotional materials

Sight inspection organisation

Sightseeing for the VIP person

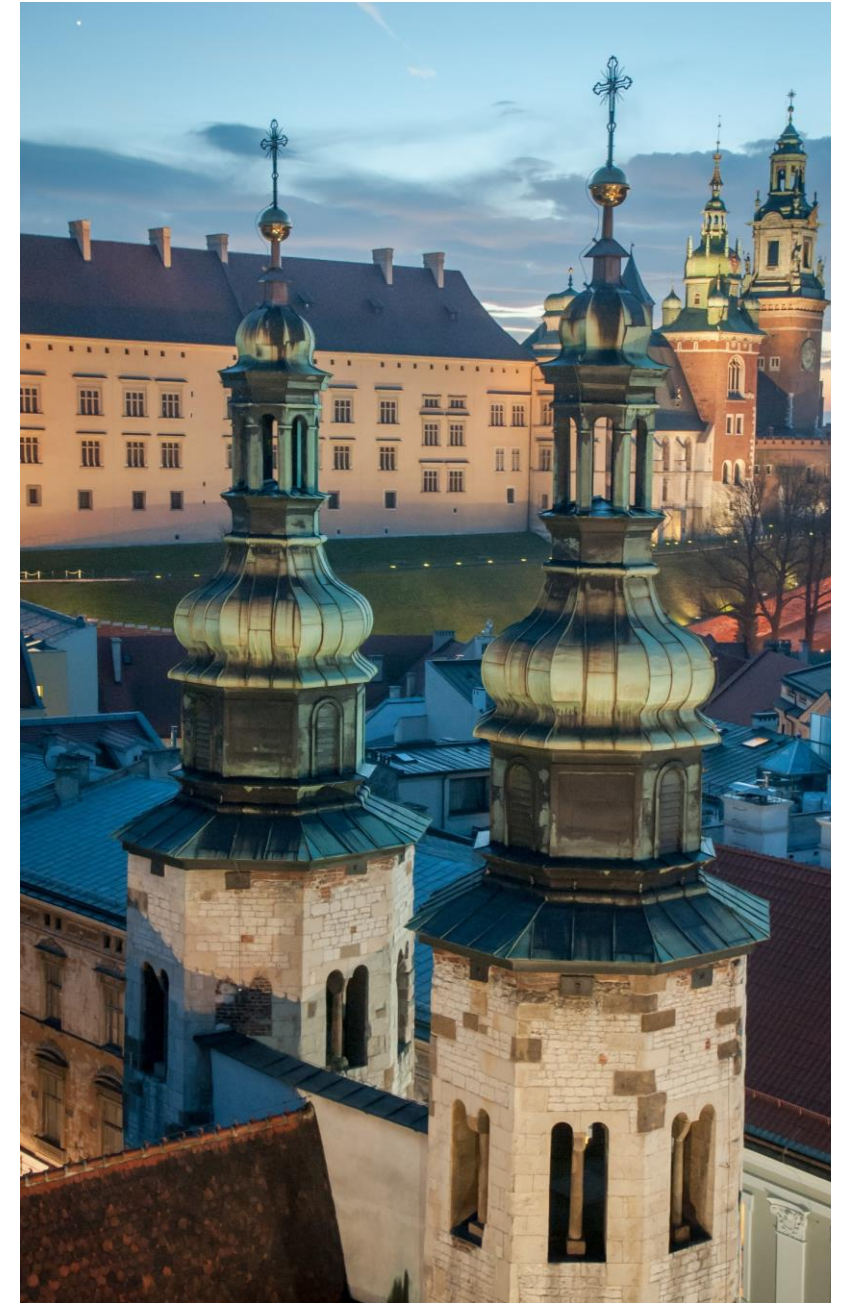
Letter of invitation from the Mayor of the City of Kraków

Make your event green with us!

Legacy projects

Runs organization

Public transportation special rates



Recommended PCOs



› JORDAN Group Congress Bureau

31-535 Kraków, 8 Gęsia str.

phone: +48 12 341 46 40

e-mail: office@jordan.pl, kongres@jordan.pl

www.jordan.pl

www.kongres.jordan.pl/en



› DMC Poland

30-513 Kraków, 11a Smolki str.

phone: +48 12 397 76 51

e-mail: office@dmcpoland.com

www.dmcpoland.com



› Targi w Krakowie PCO&DMC

31-586 Kraków, 9 Galicyjska str.

phone: +48 12 644 59 32

e-mail: biuro@targi.krakow.pl, expo@targi.krakow.pl

www.targi.krakow.pl/gb/

www.expo.krakow.pl/gb/



› Mazurkas Congress & Conference

30-033 Kraków, 14/12A Sienkiewicza str.

phone: +48 12 634 41 03

e-mail: congress@mazurkas.com.pl

mazurkas.com.pl/congresses



› PROMENADA

30-105 Kraków, 44/2 Kościuszki str.

phone: +48 12 427 17 70

e-mail: biuro@promenada.pl

www.promenada.pl



› SYMPOSIUM CRACOVENSE

31-123 Kraków, 3 Krupnicza str.

phone: +48 12 422 76 00

e-mail: info@symposium.pl

www.symposium.pl/english

www.krakowcard.com



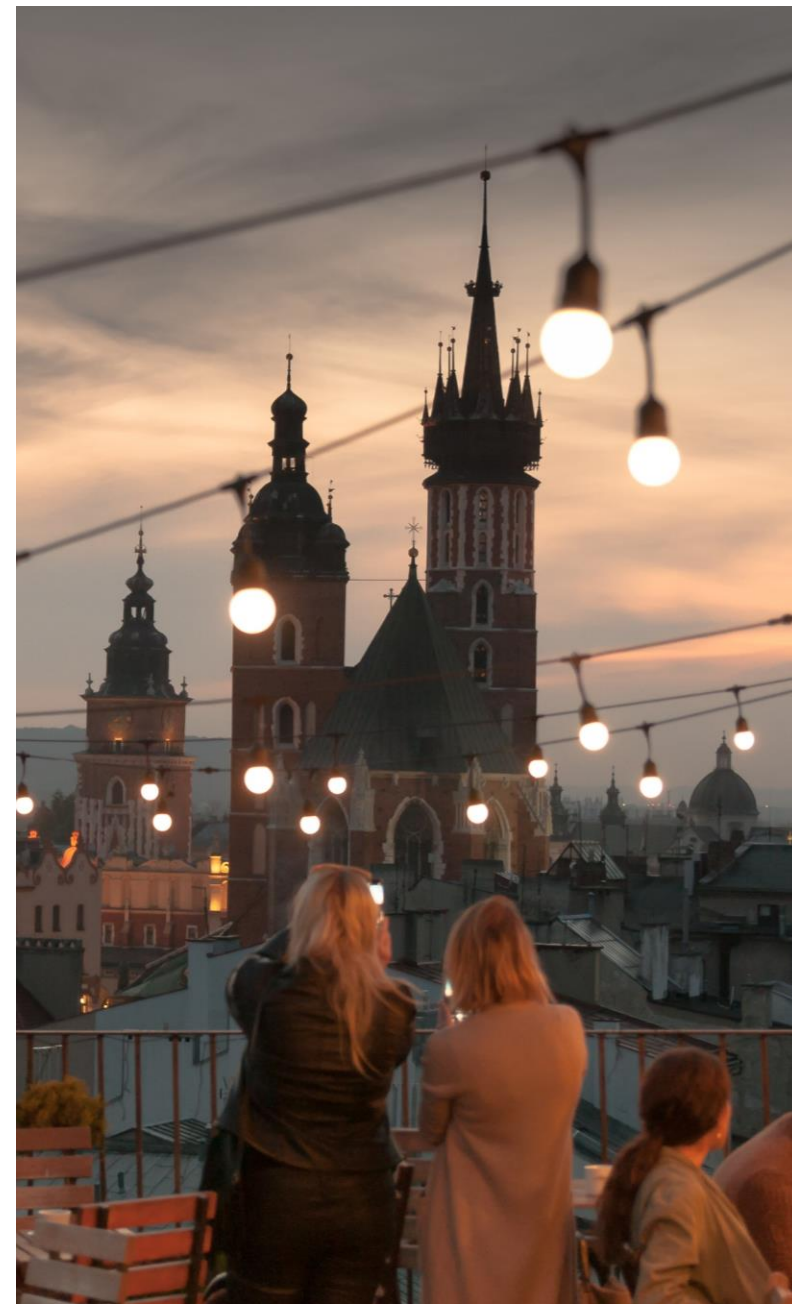
› Coti Conference

31-623 Kraków, Piastów 4/53

phone: +48 504 004 517

e-mail: office@coti-conference.com

www.coti-conference.com



Recommended DMCs



› JORDAN Group Congress Bureau

31-535 Kraków, 8 Gęsia str.

phone: +48 12 341 46 40

e-mail: office@jordan.pl, kongres@jordan.pl

www.jordan.pl

www.kongres.jordan.pl/en



› DMC Poland

30-513 Kraków, 11a Smolki str.

phone: +48 12 397 76 51

e-mail: office@dmcpoland.com

www.dmcpoland.com



› JAN-POL DMC Poland

31-525 Kraków, 8 Misiówka str.

phone: +48 12 665 14 77

e-mail: dmc@janpol.com

www.dmc.janpol.com



› Mazurkas Congress & Conference

30-033 Kraków, 14/12A Sienkiewicza str.

phone: +48 12 634 41 03

e-mail: congress@mazurkas.com.pl

mazurkas.com.pl/congresses



LOT Polish Airlines International Events

Tailored made offer for the specific event, including attractive discounts on air fares for all event participants and their accompanying guests

LOT Polish Airlines is one of the 12 longest-standing airlines in the world. LOT set out on its first flight with passengers in 1929, and successfully fulfilled its mission of a global air carrier to this day

FOR EVENT ORGANIZER:

Event submissions must be made at least 4 months before the start date

Events must have 15 or more participants to be eligible for the program

Data on previous event editions, including the exact number of attendees from each country





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