



CALL FROM THE **CITY**

professor Jacek Majchrowski
Mayor of the City of Krakow

Dear All!

The long-awaited summer is finally here, so first things first, let's think about holiday plans. The summer is a well-deserved break for students who often combine their school obligations with pursuit of their passions, achieving numerous successes. Entrepreneurial Female Cracovians will probably also find time to go on holiday, by applying their time management skills.

We are pleased that another key investor chose Kraków: Ryanair has just announced plans to build a Training and Simulator Centre near Wawel –the largest in this part of Europe. Very soon after the summer break, the biggest on-site hackathon in Europe, HackYeah!, will start in late September. Once again, this will be an opportunity for creative innovators to achieve success.

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CALL FOR THE **BUSINESS**

“**Business in Women's Hands**” – the spring Entrepreneurial Female Cracovians program has ended.

The second **Entrepreneurial Female Cracovians** program began in May, and this year the program was conducted by the Mamo Pracuj Foundation

The “**Entrepreneurial Female Cracovians**” program is the city’s initiative intended for women who live in Kraków. Its goal is to strengthen women's position in the labor market and build their competences in terms of starting and running their own business. With women and their development in the world of business in mind, a special online training program has been created to enable them to improve their professional competences, feel more confident in the labor market, and successfully run their own business.

This year’s program offers:

- Two training cycles:
 - “Business in women's hands”
 - “A woman working full-time”
- sessions with female business mentors,
- one-on-one consultations with experts,
- on-site meetings at the end of the program, with networking.

The **#krakowianki** (Female Cracovians) project is an interdisciplinary endeavor incorporating social and cultural aspects, intended to focus attention on the remarkable role of women in the development and transformation of the city in terms of the community, art, economy, and science. All of the training sessions are **free**. Find out more about the program at www.krakowianki.mamopracuj.pl.

345 participants registered in the spring edition of the program!

- **321** people took part in the webinars
- **10** women had individual business consultations
- **2** mentoring meetings with women for women

CALL FOR THE **FUTURE**

Ryanair is planning to build the largest Training and Simulator Centre in this part of Europe, with capacity for up to **500 people** to be trained in one day. Ryanair will bring to Poland the latest technology and **ten innovative flight simulators**, including the first **Boeing 737-8200 “Gamechanger”** simulators. This will also create **150 jobs** for flight instructors, cabin crew, and rostering and administrative support staff.



An important element of the project will be the construction of a new road connecting the Ryanair training center with the airport in Kraków.

Another road will also be built jointly by **the city of Kraków and Ryanair** to connect the passenger terminal with the simulation center, enabling pedestrian traffic between the airport and the center. The fact that **Ryanair** chose Kraków is has proven once again that our city is attractive for investors, and has strengthened our position as an innovation hub. The official announcement was made on **13 June 2023**.

CALL FOR THE EDUCATION

Students from Kraków who won awards in the **Photography** category of the international art competition, and one student who fine-tuned the technology used to run Facebook, received non-cash prizes from Mayor Jacek Majchrowski. This will help them to develop their passions and achieve further success.

Students of the 92nd Primary School in Kraków (**Weronika, Gabriela and Martyna**) took part in the **14th Włodzimirz Pietrzak International Art Competition with the theme “One hug is not enough to embrace the entire Earth”**. The goal of the competition is to encourage children and teenagers to pursue art.

Also, the staff at **the 1st Vocational Electrical School in Kraków** can feel proud. **Szymon**, who attends the second grade there, achieved something which made him the youngest contributor in the **“React Native”** community – he found and corrected an error in technology used by millions to create cross-platform mobile apps for iOS and Android. The technology was created by Facebook, but now it is also being actively developed by Microsoft. To remedy the error, Szymon needed to write a missing module in the **Objective C++** language. The coding changes that the student from Kraków made were verified and accepted by Facebook developers. The news about the smart and skilled student from Kraków rapidly spread around the world – **Szymon’s tweet was seen by over 50k people!** In addition to his now worldwide fame, he was also awarded a prize of a drone by the city authorities.

CALL FOR THE **INNOVATIONS**

The Department for Entrepreneurship and Innovation has now launched another communication tool for services provided by the City of Krakow authority. This mobile app, the Online City Clerk, can be downloaded free of charge from the App Store for iOS smartphones

The app has a voice or text enquiry function which can be used to intuitively search for information on services for business owners (**including starting a business**) and all other procedures of the Kraków City Office and other municipal organizational units. It can be used anywhere and anytime, without doing a time-consuming search through websites. Just click on the speaker icon and say which service is required, and instantly information appears on the service, and a link to the relevant procedure and a note on whether this matter can be handled online, is provided.



 **Kraków**

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www.dlabiznesu.krakow.pl/POP

The mobile app, available since 2018 on the website of the **Business Owner Service Point** (dlabiznesu.krakow.pl/pop), was on one hand meant to make it easier for the local authority to collaborate with residents and business owners, and on the other as an aid to help young people to start their own business. The idea was a hit – there were **almost 21k** chats on the app in 2022 alone. It has been praised in particular for the ease and speed with which the right information can be found, and the fact that the service is available **24/7** in Polish, English and Ukrainian. The app is also available for Android devices.

CALL FOR THE INNOVATIONS

HackYeah!

The largest on-site hackathon in Europe yet again in Kraków. This event is a platform for those passionate about technology to create innovative projects. Break barriers at **HackYeah** and embrace a passion for creation. **Come to the event, now the 9th, at Tauron Arena Kraków, from 30 September to 1 October 2023.**

- **PLN 250,000** in the prize pool
- **inspiring** challenges
- **free** pizza


 Use the code: **DOŁĄCZ**

 To get the **BASIC GRATIS** ticket

 More info at: www.hackyeah.pl

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Biznes i Nauka w Krakowie

Editors:

 Investors and Innovative Economy Support
 Centre Team

Contact:

 Entrepreneurship and Innovation Department
pi.umk@um.krakow.pl