



CALL FROM THE CITY



prof. Jacek Majchrowski
Mayor of the City

The European Congress of Local Governments provides us with a unique opportunity to compile a development map for cities and regions. Representatives of local governments, state administration bodies, leaders of non-governmental organizations, business representatives - all meet together to talk about society's needs and problems. The more discussions, exchange of information and constructive debates, the better the chances of developing effective solutions and setting new trends. Let's meet in Krakow at the 5th edition of the European Congress of Local Governments, 8-9 April 2019, ICE Congress Center.

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CALL FROM THE PAST

MIPIM 2019

For the 22nd time, Krakow has participated in the International Property and Investment Fair MIPIM in Cannes, France. This is one of the most prestigious events of this type in Europe, a meeting place with representatives of the world's largest developers, architectural and investment companies, as well as representatives of cities, regions and countries. The Krakow stand was very popular, which confirms that our city still has much to offer and is considered one of the most important business locations in Europe.

The promotion of Krakow during the fair focused on major strategic projects: Krakow Nowa Huta of the Future, Krakow Airport and Krakow New City in Płaszów-Rybitwy. In addition, this year, the city of Krakow presented three interesting proposals for cooperation: the Cluster of Socio-Economic Innovation ZABŁOCIE 20.22 urban revitalization project, the construction of the "Ruczaj" Culture Center and the construction of the Civil Registry Office building whose building concept is the result of the open architectural competition announced in 2008 by the Municipality of Krakow.

The fair is not only a place for business meetings, but also many accompanying events of promotional importance. One of them was the awarding of the Financial Times magazine "FDI Top 10 Polish Cities of the Future 2019/2020" ranking in which Krakow was honored twelve times. Krakow turned out to be the best location among regional cities (the capital was ranked first). Krakow took second position in three categories of top 10 Polish Cities of The Future 2019/2020: economic potential, human capital and lifestyle, as well as business friendliness. On the other hand, in the ranking of the FDI Top 5 Large Polish Cities of the Future 2019/2020, Krakow took second position in four categories, and fifth position in the category of cost effectiveness. In both of the listed rankings, Krakow took second position in the general classification. In addition, Krakow was honored second in the Top 5 Polish Cities of the Future 2019/20, category FDI Strategy.





CALL FOR THE FUTURE

Local Self-Government – Together for the Future

V European Congress of Local Governments

This is the most important meeting of the representatives of regional authorities from European countries and the representatives of public administration and the European Union.

A meeting place for local government leaders with business, local government organizations and non-governmental organizations, representatives of ministries and government agencies - 2,000 people.

Over 80 events - panels, programs, lectures, presentations, workshops - divided into 7 thematic paths.

8-9 April 2019

ICE Congress Center

Krakow



3 paths of the City of Krakow:

- *Evolution or Revolution – benefits and traps of sustainable development*
- *Contemporary tourism management – together or separately*
- *Socially responsible – self-government, science, business*

Participatory Budget

The Participatory Budget is an annual form of active participation and civic education of the residents of Krakow. Since 2013, the Krakow City Hall has allocated funds to city residents for expenditure and investments nearby the residents. At the same time this provides information about what projects are most urgent and desirable for them, as well as providing the aforementioned activation of citizens and contributing to the civil society in our city.



Information on the PB can be found on the Magiczny Kraków portal (budzet.krakow.pl). Thematic websites devoted to the PB were also launched on the lovekrakow.pl and krknews.pl websites.

This year's PB campaign is divided into **two rounds**.

The **first** will take place in May - this is the month for submitting projects. It is preceded by a series of consultative meetings and workshops on writing projects that we warmly invite you to attend. The schedule of meetings will be available at the abovementioned portals. Voting for the **second round** of the PB, is planned at the turn of September and October.

We cordially invite you to participate in this very important initiative. This is the moment when we can do more than only decide on the allocation of a part of the city's budget, but above all, by submitting a project and voting, we can directly influence the city by prioritizing and realizing the needs of local communities. Any additional information on this subject is provided by the Social Communication Department of the City of Krakow, e-mail: ks.umk@um.krakow.pl, telephone number: 12 616 19 45.

CALL FOR INCLUSION

Come CloSeR I am available for a company

For the past three years, Krakow has hosted the Come CloSeR Show, which is the most important event organized to include people with disabilities in the open labor market. Thanks to the exchange of ideas and experiences, and also due to the cooperation of participants that was established during the meetings, the first internet platform - comecloser.pl - was introduced in January 2019 to bring the opportunities to work in business closer to people with disabilities.

Krakow is the largest center of business services in Poland. In total, from the companies providing services for business, there are 70,000 people working in Krakow. In contrast, the employment of people with disabilities is still low and only some companies make reliable attempts to effectively adapt their workplaces for them.

It turns out that the effective inclusion of people with disabilities in professional life of modern companies is a large nationwide challenge that requires a two-way effort. The Come CloSeR platform disseminates

knowledge about working in international business structures, providing an idea of the available career paths to those who have not had contact with a similar environment, as well as those who became impaired due to various circumstances and gave up their professional occupation. The platform breaks some stereotypes, describes the recruitment process, explains the culture, language and working methods of companies operating not only in Krakow, but also throughout Poland. It introduces the law related to employment of people with disabilities and provides examples of adaptation as well as explains the key competences expected by employers.

The platform was created by a team of authors drawing on their experience in the practical implementation of the “WIN with Capgemini: Inclusion and innovation” program, in cooperation with the Come CloSeR to Disability task force. It is the implementation of the “Business closer to disability” Declaration signed in 2016.

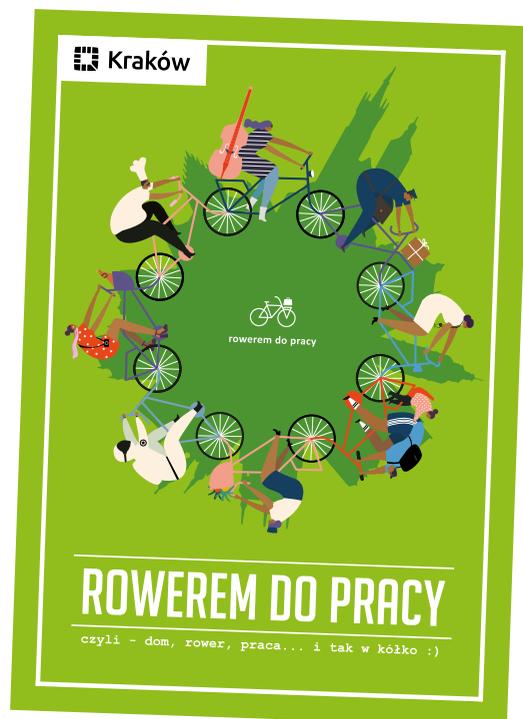




CALL FOR COOPERATION

Krakow municipal bikes

The Municipal Management Department of the City of Krakow is organizing the „Bike to work, bike home, then do it all over again” campaign for the third time. Its aim is to encourage Krakow employees to use their bikes during their daily trips to and from work. The campaign is specifically addressed to current drivers. Last year, over 80 employers participated in the campaign. At the peak of the campaign, more than 1,300 people traveled on a bicycle, and each month there were an average of 1,100 of them. The participants rode bikes for a total of over 1,010,500 km which is the same as riding around the entire Polish border more than 280 times! In recognition of their daily cycling, the employees were awarded interesting gifts every month.



This year's campaign **is starting on April 1st**. Krakow and near-Krakow enterprises and institutions employing a min. of 20 employees who care about health, physical fitness of their employees, increased cycling traffic and improved quality of life in the city and are interested in participating in the campaign should contact Mrs. Joanna Majdecka from the City of Krakow (e-mail: joanna.majdecka@um.krakow.pl, phone: 12 616 87 70). The number of participants is limited. You're cordially invited to participate in the campaign in accordance with the principle: **going to work on a bike, that's what we do and what we like!**



CALL FOR HELP

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