



CALL FROM THE CITY



prof. Jacek Majchrowski
Mayor of the City

In order to build a strong metropolis, it is not enough to have low-noise, environmentally friendly buses, making use of digital technologies, satellite technology as means of traffic management, energy-saving houses, or new sources of clean energy.

Obviously, these are essential elements, but only in a technical sense; the real metropolis of the future is created by its citizens & users. People, their needs and their pursuit of personal development are higher priorities than infrastructure. Therefore, we need to create new platforms and levels of co-operation between administration, science, business, citizens & city users.

Of course, we may learn & benchmark about new, interesting solutions used in other countries. But what we really need to do is to make our own call for future. There is no doubts that Krakow has potentials to show directions of development to others.

CALL FROM THE PAST CYBERSEC *European Cybersecurity Forum*

[read more on page 2 »](#)

CALL FOR THE FUTURE IT & Cybersecurity Krakow hub

[read more on page 3 »](#)

CALL FOR COOPERATION New Krakow Development Strategy 2030

[read more on page 5 »](#)

CALL FOR HELP Contact details to city units

[read more on page 5 »](#)





CALL FROM THE PAST

CYBERSEC

European Cybersecurity Forum



CYBERSEC
EUROPEAN
CYBERSECURITY FORUM

Close co-operation between Central and Eastern Europe countries regarding cybersecurity, EU's increasing digital potential and strong transatlantic bonds in this respect – these were the main themes of the 4th European Cybersecurity Forum – CYBERSEC 2018, taking place on 8-9 October 2018 in Kraków. This conference, organised by the Kosciuszko Institute, is one of the most important events devoted to cybersecurity in Europe.

The CYBERSEC Forum provided two days of intense debates, over 140 speakers and over 1,000 participants from all over the world. Similarly to previous years, debates were held within four thematic fields: State, Defence, Future and Business. The panels focused on, inter alia, trust in cyberspace, cyber autonomy, blockchain technology and quantum computing. The issue of personal data protection in the digital world, which is extremely valid due to GDPR, was also discussed. The idea of the Digital Three Seas, initiated by the Kosciuszko Institute, and co-operation of CEE countries on cybersecurity were one of the most important subjects discussed during the Forum.

Kraków, similarly to previous years, took the honorary patronage over the Forum.



*It was great
to have you there
with us.*



CALL FOR THE FUTURE

IT&Cybersecurity Krakow hub

Cybersecurity is crucial for the entity, which in its strategic plans puts forward the development of SMART TECHNOLOGIES. The situation is no different in the case of Kraków.

Safe and stable communication systems are indispensable for developing an intelligent economy, mobility, modern forms of management or raising the quality of life. This also applies to the use of electronic service platforms or the provision of urban data in the form of open data.

Kraków is indicated in the “Plan for Responsible Development” of the Ministry of Development as a potential location of “Cyberpark Enigma”, which aim is to develop the competences of Polish companies and scientific research units in the field of cybersecurity and data analysis. As a result, a center of specialized IT services is to be created, which can compete on the European market. The “Cyberpark Enigma” project will have a network-centric character and its main centers will be Warsaw, Krakow, Wrocław, Poznan and the Tri-City. The concept of the “Cyberpark Enigma” program, assumptions:

- accessible infrastructure,
- supercomputer, data center,
- highly qualified scientific staff,
- SME sector from the IT industry

In Kraków, there are universities that have all the tools to educate specialists dealing with cybersecurity – first of all specialists dealing with the technological dimension of cybersecurity, but also humanists – lawyers, political scientists who will understand that cybersecurity is not only a technological but a strategic dimension. It is all the more necessary because all data show how much the cybersecurity specialists are lacking.



IT&Cybersecurity Krakow hub

**Be more than artificial intelligence –
create your own space for development.
Krakow is the right place.**

The concept of Krakow's development is the idea of creating the space of life, work and leisure, in which everyone – resident or user – can find inspiration for action and development.

Everything that currently determines the quality of people lives is more and more related to the introduction of new technologies, thus directing the city's development for the next decades.

Globalization, digitization, artificial intelligence or cybersecurity are just a few examples illustrating the complexity of many, often occurring simultaneously, processes that create our reality.

They affect each of the urban districts of the city, and their management must be supported by the processes of acquiring, updating and processing data.

All the above-mentioned areas of activity already use modern technologies, mainly ICT.

Their further development, maybe even domination, is inevitable, but the most important thing is to remember that not everyone and always keep up with the pace of change.

Therefore, lifelong learning should be conducted in many forms, in all age groups. The current generation of intelligent metropolises are dynamic cities in which residents take on a key role in their development. They should be able to evaluate the solutions proposed together by the city authorities, business and science.

Joint initiatives are the best way to create the Kraków's Hub for IT&CyberSecurity. Do not hesitate and contact with us.



CALL FOR COOPERATION

New Krakow Development Strategy 2030

Now it is time to put our ideas into real actions.
Be ready for the upcoming strategic meeting.



STRATEGIA
ROZWOJU
KRAKOWA
2 0 3 0



<https://business.krakow.pl/>



<http://www.krakow.pl/english>

CALL FOR HELP

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