



**ASPIRE**

ACT LOCAL • WIN GLOBAL

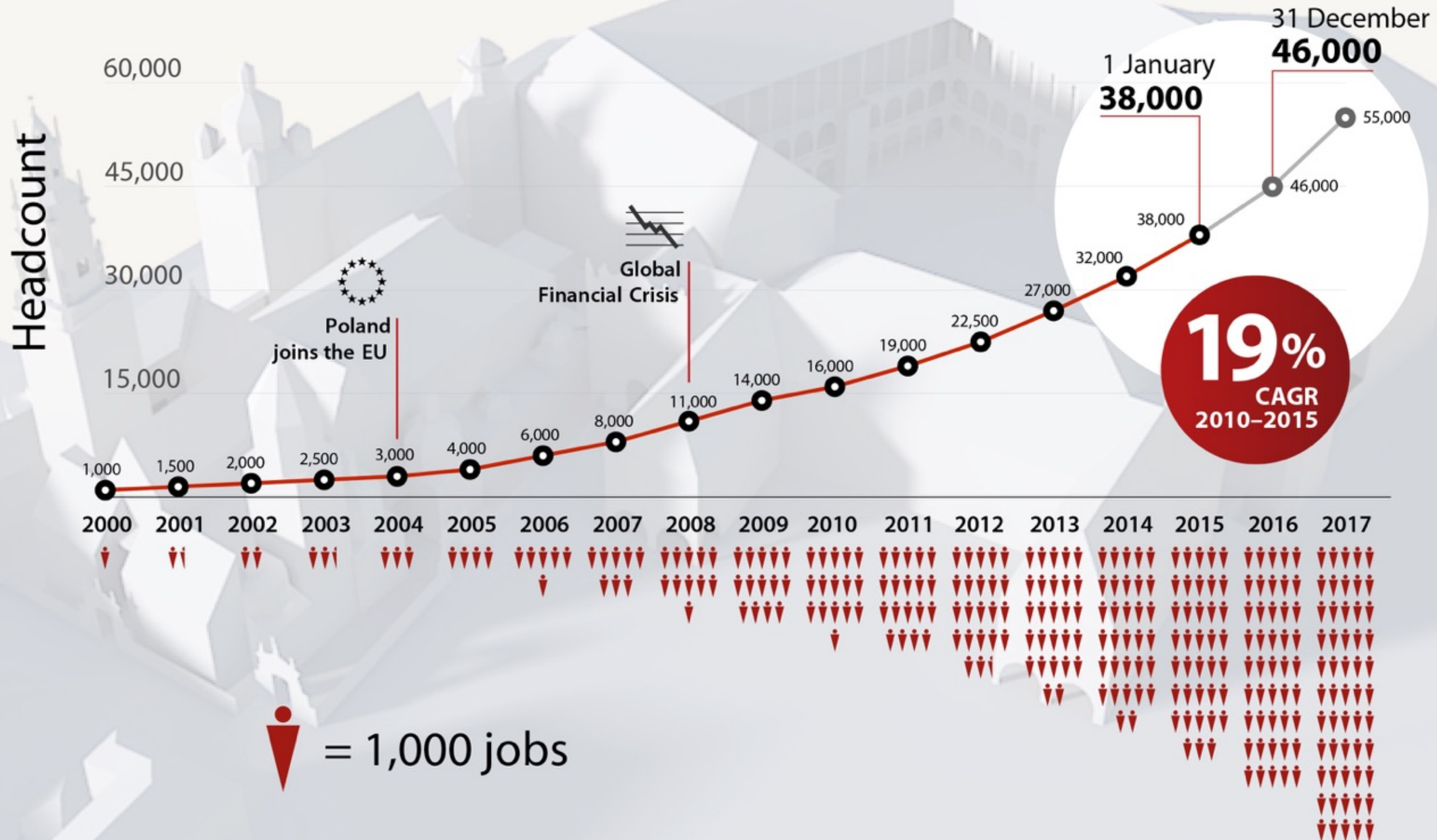
**Jolanta Gantkowska**



- BPO/SSC Landscape
- Why is transportation topic important to us
- How do we get to work and best practice sharing
- How we might be able to support the City's efforts in this area?



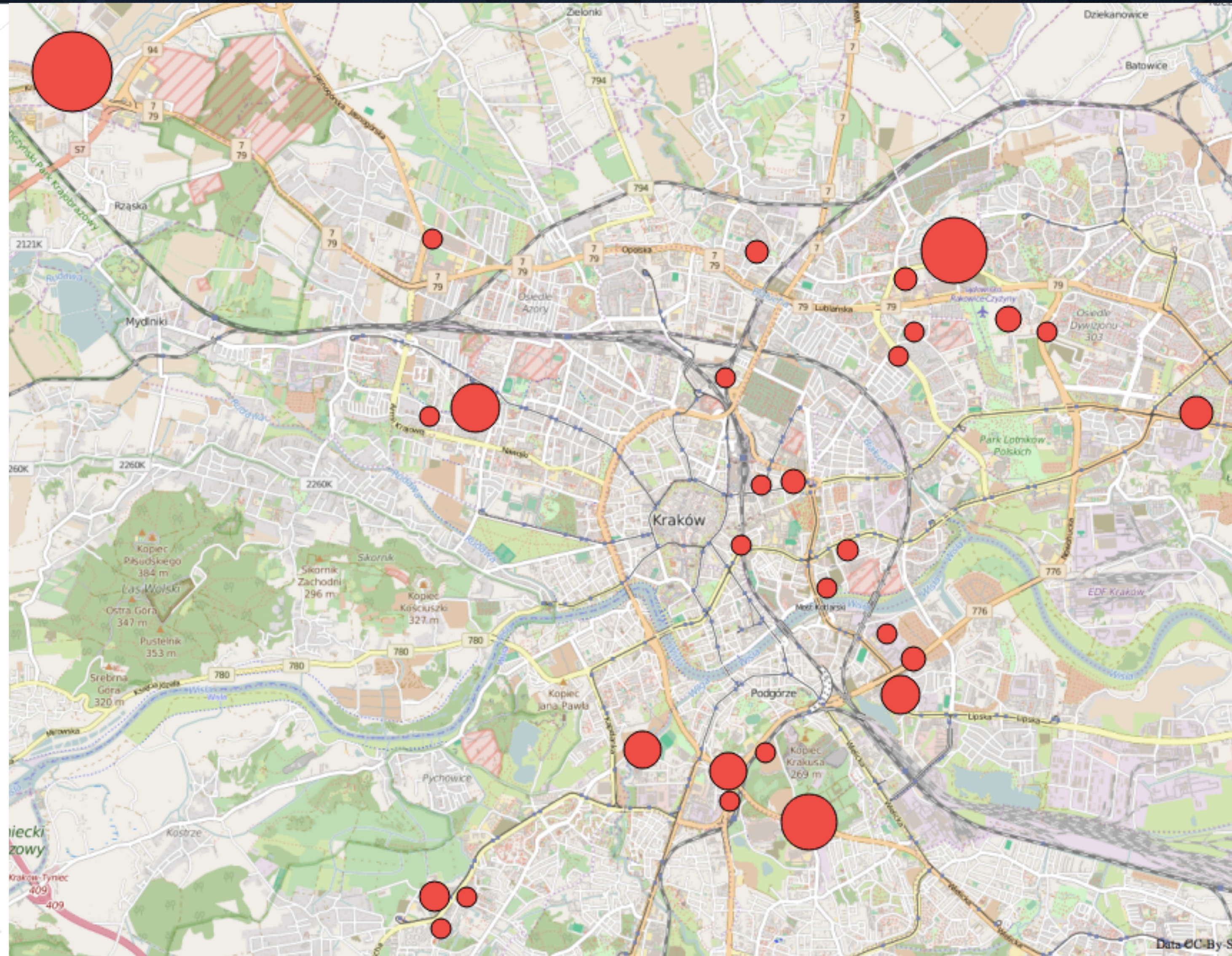
# Headcount Tracker





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Kraków Business Park  
Mix Jasnogórska  
Fronton  
Avatar  
Galileo, Newton,  
Edison, Pascal  
Browar Lubicz  
CB Lubicz  
Pałac Pugetów  
K1  
CB Kazimierz  
Kapelanka  
Onyx  
Buma  
Mix Wadowicka  
Ericpol  
Green Office  
Nokia



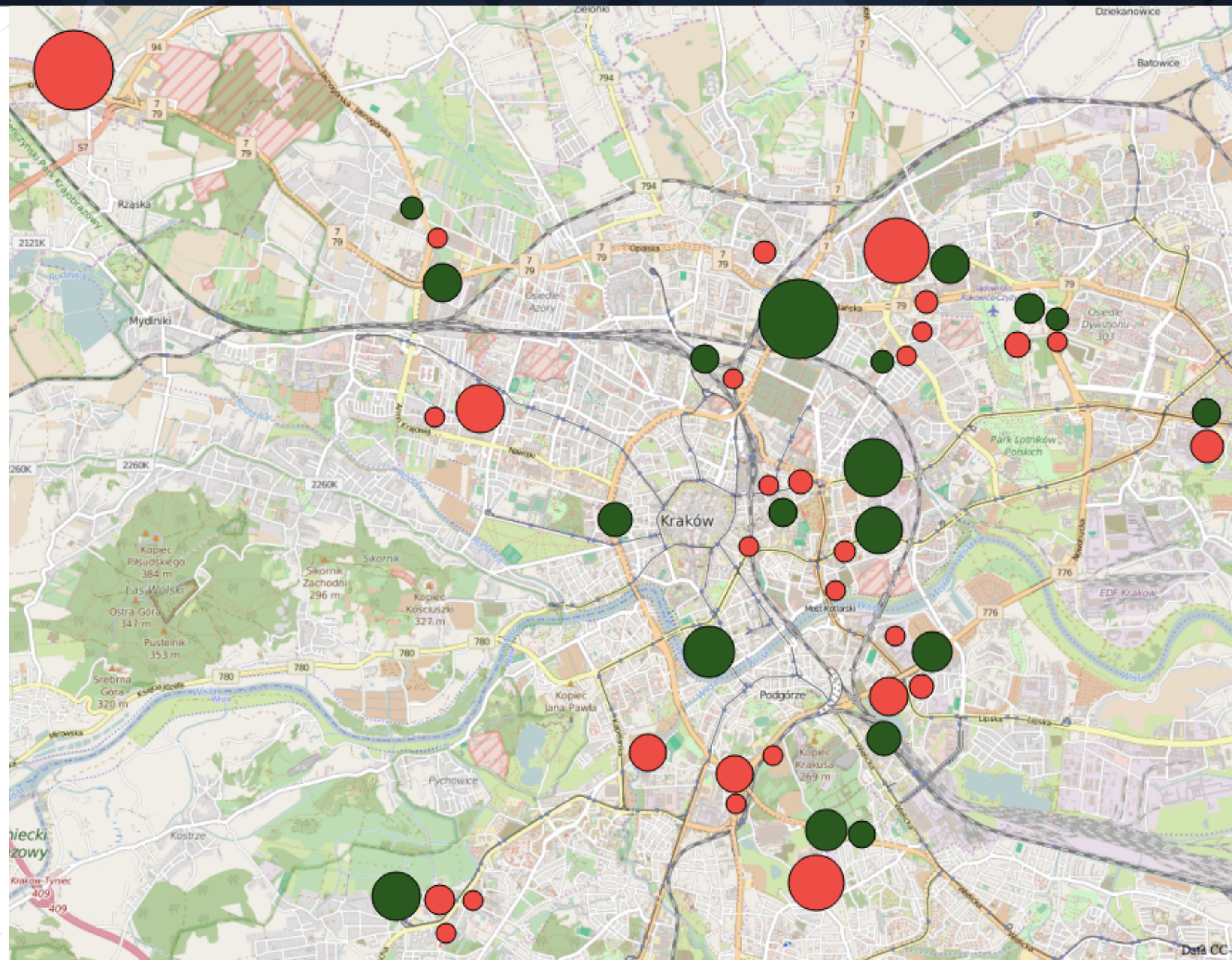
Vinci  
Quattro  
Rondo Business Park  
Alma Tower  
Etiuda  
Comarch  
Avia  
Philip Morris  
Diamante  
Enterprise Park  
Orange Office Park  
Bonarka 4 Business

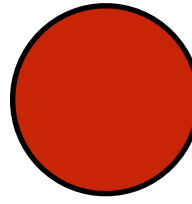
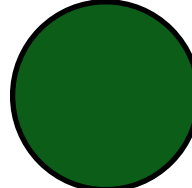
Source of data:  
Skyscrapercity.pl  
Colliers



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-  existing building
-  building in construction

Source of data:  
Skyscrapercity.pl  
Colliers



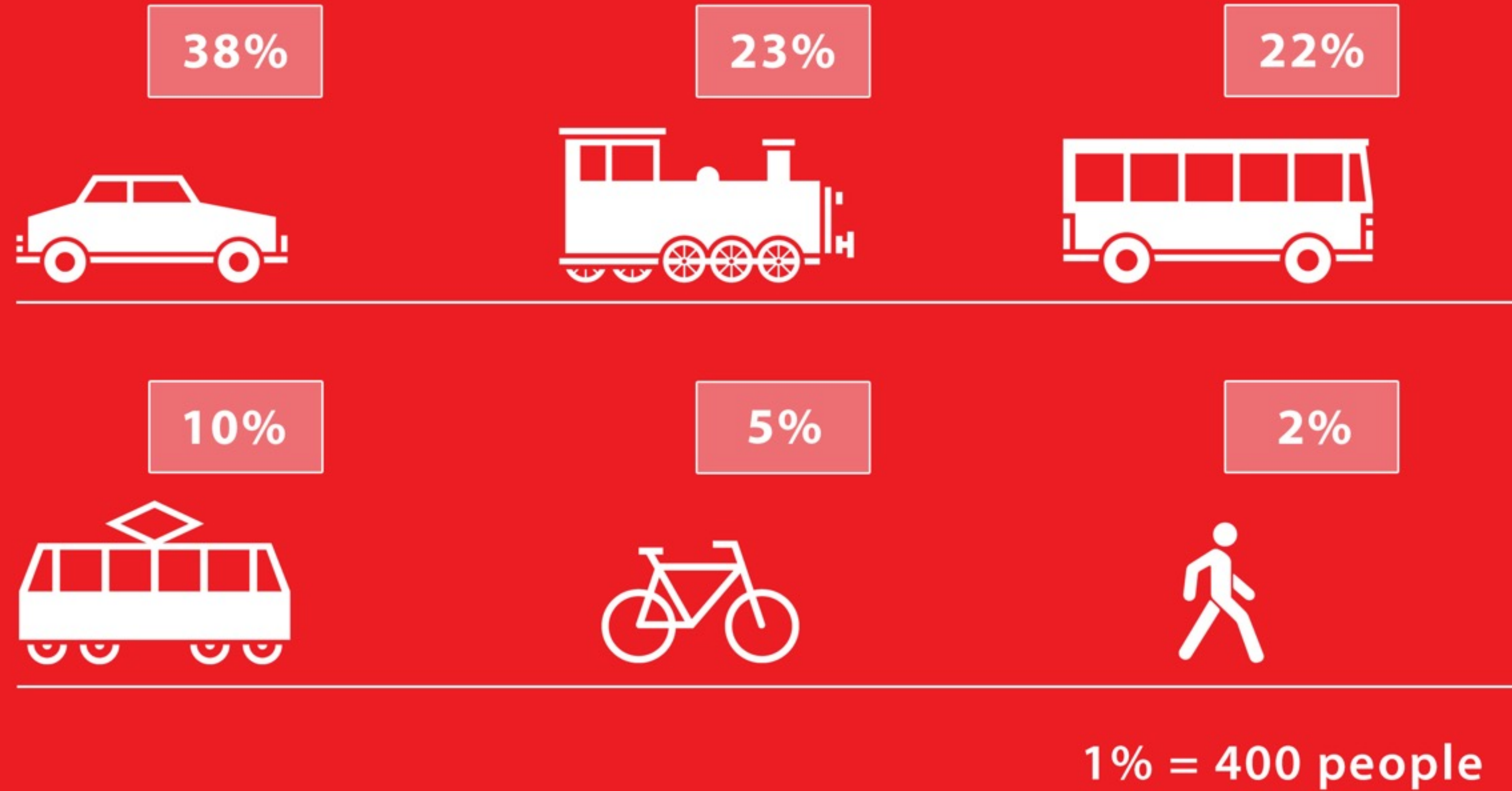
Why is this topic important to us?

- Employee attraction
- Employee retention
- Business continuity and stability
- Employee well-being and safety

# Transport Matters | How people get to work



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Source: ASPIRE Market Survey 2014 & ASPIRE Headcount Tracker 2014, January 2015



## We are part of the problem

38%



17,5k drivers every day | congestion | parking space

## But we have solutions to it



5%

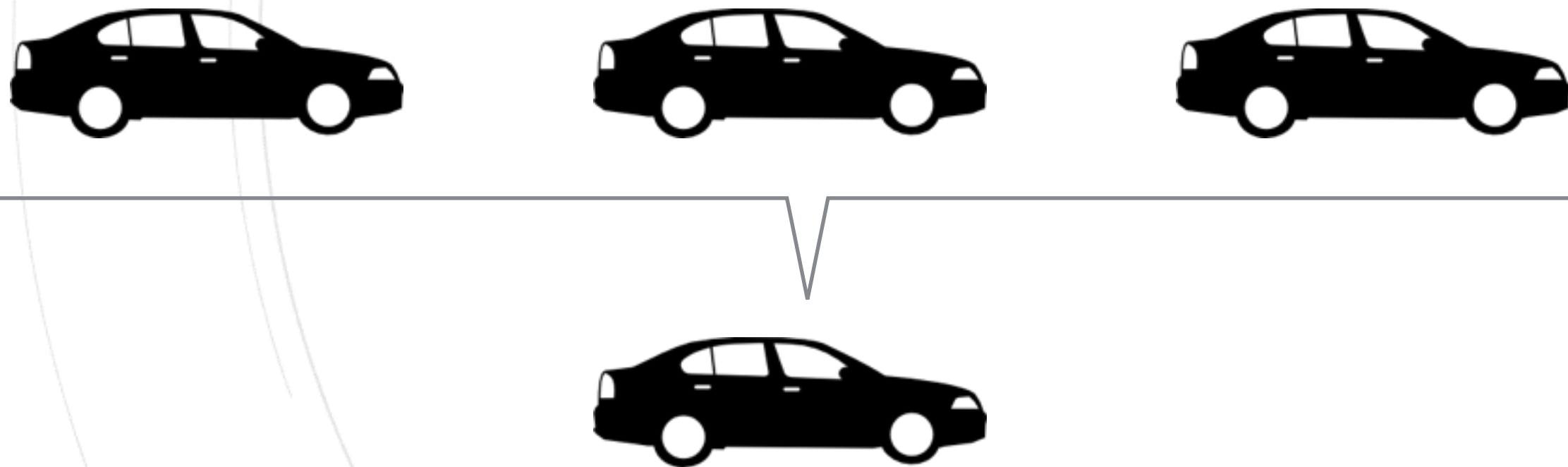






## We have some solutions

### Car pooling



### Bicycle repair stations



### Safe bicycle parking



### Showers





## How can we cooperate?

We can:

- Share data on headcount growth plans in particular locations
- Map journeys of our employees
- Once infrastructure is in place we can encourage employees to limit reliance on cars

We need:

- Information on city plans regarding transport
- Forum for open dialogue on key challenges and solutions



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Thank you