



**invitation**

Jacek Majchrowski  
Mayor of the City of Krakow

invites to

**Third meeting in a series of discussions in the  
SCIENCE – BUSINESS - RESIDENTS - LOCAL GOVERNMENT  
Krakow Forum**

**KRAKOWSKIE**

On February 28<sup>th</sup>, 2013  
at 10:00 AM

Sala Obrad / Session Chamber  
in the main building of the Krakow City Hall  
pl. Wszystkich Świętych 3-4  
31-004 Kraków

The City of Krakow is counting on your presence and active participation in the discussion, which aims to deepen cooperation on the line science-business- residents - local government in the Krakow Forum.

## SCIENCE - BUSINESS - RESIDENTS - LOCAL GOVERNMENT KRAKOW FORUM

is an initiative designed to stimulate dialogue and cooperation on science - business - residents - local government line, in order to strengthen the development, enhance innovation and the attractiveness of Krakow as a city

where it's worth to:

- invest and work
  - study
- live and spend time engagingly.

Third Krakow Forum entitled:

**„Studies! What's next ... - the answer can be found in Krakow”**

will be held on 28 February 2013 (start at 10:00 a.m.). This time the meeting will be a workshop devoted to the issues of professional development and career building, based on the potential of our city. It will bring together students, graduates, representatives of student organizations, science and business, including agencies and institutions associated with building a career.

We look forward to your presence and active participation.

Let's create Krakow future together,  
the city where tradition entwines with modernity.

## **Agenda**

**9:30**

Registration

**10:00 -10:10**

Welcome Address – Representative of the Municipality of Krakow

**10:10 -10:50**

Krakow - Outsourcing Capital - a unique career opportunities  
- Aleksandra Koszewska, Kinga Onak, Advisory Group TEST Human Resources  
Discussion

**10:50-11:30**

How to start your business. Opportunities from linking entrepreneurship & academic incubator  
- Andrzej Pasikowski, AGH Academic Business Incubator  
Discussion

**11:30-12:10**

The Balance of competences – the expectations of employers  
- Piotr Prokopowicz, CEAPP/ICBRO  
Discussion

**12:10-12:30**

How Krakow attracts foreign students - Study in Krakow Project  
- Agnieszka Nawrocka, Jerzy Marcinkowski, Study in Krakow Project

**12:30-12:45**

Formal handing of the Study in Krakow discount card to the delegation of foreign students  
- Representative of the Municipality of Krakow

**10:00-14:30**

Consultation - information stands- Lea and Kupiecka Chambers

R.S.V.P. (via e-mail) till February 20<sup>th</sup>, 2013

City Development Department

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**Municipality of Krakow**  
**City Development Department**

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ORGANIZER

**>>> KRAKÓW > 2B**

Krakow to business